

HCEDP MEMBERSHIP APPLICATION



Please complete and send along with payment.
(Checks payable to: **Henry County Economic Development Partnership**)

Henry County Economic Development Partnership
Henry County Courthouse
307 W. Center Street
Cambridge, IL 61238

Membership Investment Amount: _____
Company: _____
Contact: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email Address: _____
Website Address: _____
Business Category (select from attached page): _____
Products/Services Offered:

Primary Market Area: _____

If lender, what are your total deposits?: _____
If city or township, what is your total population?: _____
If other business, what is your full time employee count?: _____

25 word description of your business: _____

Please check the following services that your business would like more information on:

- | | |
|--|---|
| <input type="checkbox"/> Gap Financing | <input type="checkbox"/> Location Lead Program |
| <input type="checkbox"/> Workforce Development | <input type="checkbox"/> Technical Assistance |
| <input type="checkbox"/> Community Planning Programs | <input type="checkbox"/> Volunteer Opportunities |
| <input type="checkbox"/> Lender Lead Program | <input type="checkbox"/> Networking Opportunities |

Thank you for your membership investment!

Comments: _____

The Partnership will work for communities through...

Site Promotion & Marketing

- The Partnership markets Henry County and its cities as one economic entity. Leveraging public and private dollars, the Partnership can do more through smart brand position marketing Henry County, than any one community can do on its own.
- A comprehensive marketing plan is in place to position Henry County as the “Best” place for business in the new millennium.
- Comprehensive single list of available land and buildings for industrial development. This inventory is listed on our webpage and is distributed directly to site locators and interested businesses.
- We also produce and make available a county-wide marketing piece that individual Communities may utilize and tailor for their economic development needs.

Connect & Promote Relationships with Private and Public Resources

Through years of development work and constant networking in the local, regional, and state arenas, the Partnership has contacts to many resources that can provide help for many development challenges and business needs. If we don't know where a resource can be found, we know someone, who can. Please contact us with your requests. Every call is important to us.

Community Development & Resource Development

The Partnership will work with communities by connecting financial and technical resources.

Here's what we can do:

- Identify the need that exists.
- Match financial and technical resources with the businesses and organizations that need them.
- Write stories and news releases about successful community development projects to distribute to the media.

Business Retention and Expansion

It is important that we retain existing businesses and foster their growth. The Partnership conducts site visits with a cross-section of Henry County's businesses. These visits identify challenges and opportunities that businesses are facing as well as future expansion plans.

We also would be glad to provide guidance and / or participate with any Business Retention and Expansion Program in the local communities.