



Demographic and Income Profile Report

Cambridge, IL
Drive Time: 30 minutes

Latitude: 41.30271
Longitude: -90.196

Summary	2010	2011	2016
Population	40,204	40,171	39,999
Households	16,392	16,375	16,419
Families	11,280	11,267	11,195
Average Household Size	2.43	2.43	2.41
Owner Occupied Housing Units	12,780	12,622	12,715
Renter Occupied Housing Units	3,612	3,753	3,704
Median Age	41.5	41.7	42.6
Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	-0.09%	0.16%	0.67%
Households	0.05%	0.25%	0.71%
Families	-0.13%	0.08%	0.57%
Owner HHs	0.15%	0.50%	0.91%
Median Household Income	3.63%	3.37%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	2,022	12.3%	2,010	12.2%
\$15,000 - \$24,999	2,294	14.0%	1,862	11.3%
\$25,000 - \$34,999	2,216	13.5%	1,761	10.7%
\$35,000 - \$49,999	2,762	16.9%	2,350	14.3%
\$50,000 - \$74,999	3,349	20.5%	3,427	20.9%
\$75,000 - \$99,999	1,944	11.9%	2,688	16.4%
\$100,000 - \$149,999	1,284	7.8%	1,652	10.1%
\$150,000 - \$199,999	314	1.9%	438	2.7%
\$200,000+	190	1.2%	231	1.4%
Median Household Income	\$42,725		\$51,070	
Average Household Income	\$54,697		\$62,230	
Per Capita Income	\$22,646		\$25,911	

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,429	6.0%	2,390	6.0%	2,378	5.9%
5 - 9	2,641	6.6%	2,624	6.5%	2,564	6.4%
10 - 14	2,699	6.7%	2,685	6.7%	2,649	6.6%
15 - 19	2,796	7.0%	2,775	6.9%	2,550	6.4%
20 - 24	1,931	4.8%	1,935	4.8%	1,841	4.6%
25 - 34	4,464	11.1%	4,478	11.1%	4,516	11.3%
35 - 44	4,863	12.1%	4,822	12.0%	4,566	11.4%
45 - 54	6,137	15.3%	6,075	15.1%	5,468	13.7%
55 - 64	5,464	13.6%	5,524	13.8%	5,814	14.5%
65 - 74	3,445	8.6%	3,525	8.8%	4,229	10.6%
75 - 84	2,342	5.8%	2,341	5.8%	2,368	5.9%
85+	994	2.5%	995	2.5%	1,057	2.6%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	38,126	94.8%	38,093	94.8%	37,756	94.4%
Black Alone	583	1.5%	583	1.5%	628	1.6%
American Indian Alone	79	0.2%	79	0.2%	94	0.2%
Asian Alone	140	0.3%	140	0.3%	153	0.4%
Pacific Islander Alone	11	0.0%	11	0.0%	15	0.0%
Some Other Race Alone	682	1.7%	682	1.7%	715	1.8%
Two or More Races	583	1.5%	582	1.4%	638	1.6%
Hispanic Origin (Any Race)	1,975	4.9%	1,972	4.9%	2,239	5.6%

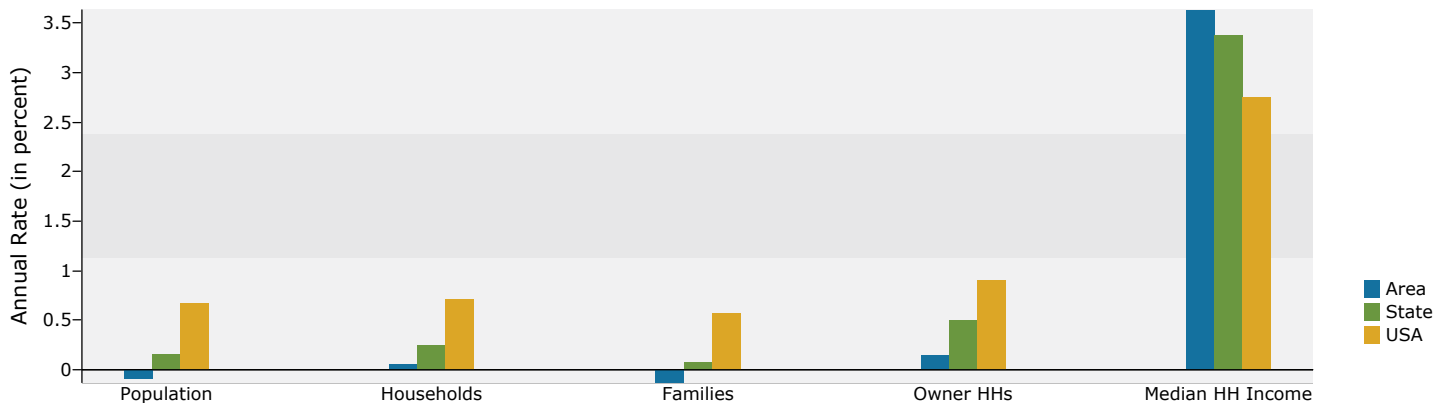
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

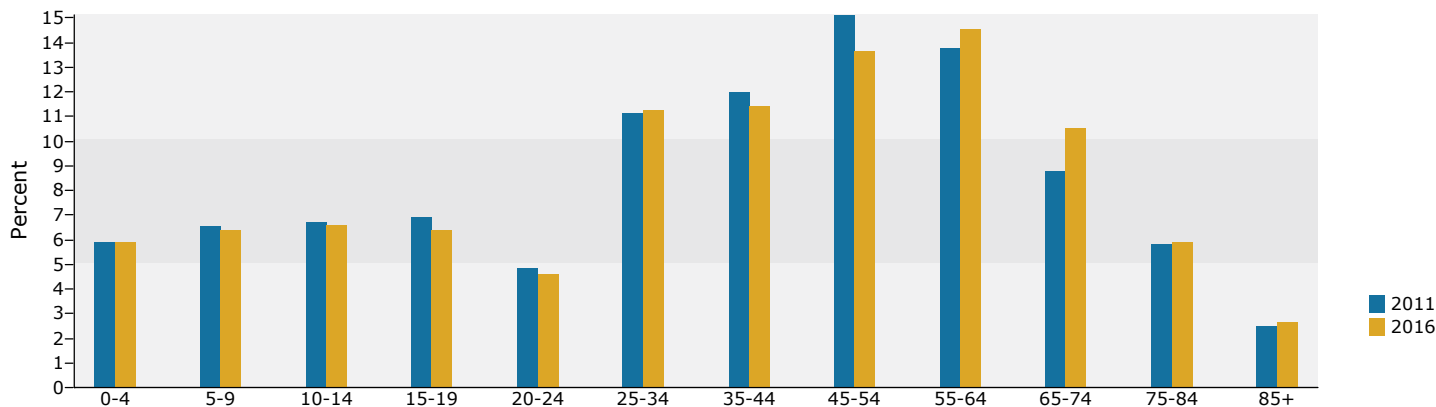
December 21, 2011

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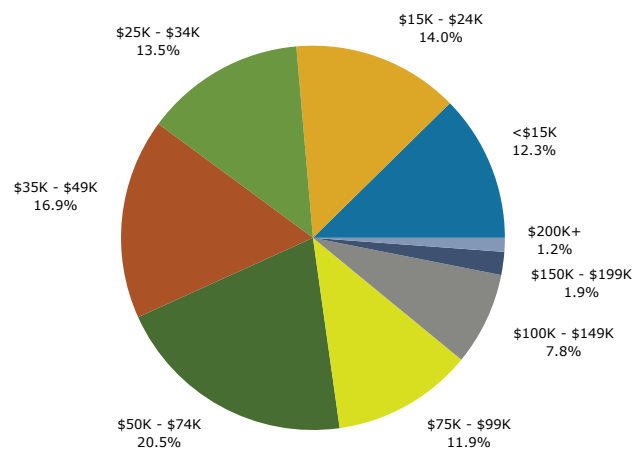
Trends 2011-2016



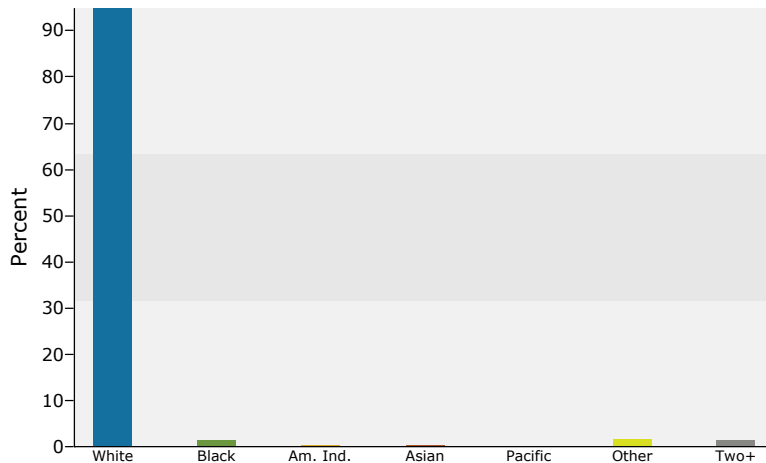
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 4.9%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



Demographic and Income Profile Report

Cambridge, IL
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Summary	2010	2011	2016
Population	456,892	457,663	459,555
Households	186,456	186,758	188,632
Families	119,824	120,066	120,002
Average Household Size	2.38	2.38	2.36
Owner Occupied Housing Units	132,382	131,463	133,376
Renter Occupied Housing Units	54,074	55,295	55,256
Median Age	39.6	39.8	40.4

Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	0.08%	0.16%	0.67%
Households	0.20%	0.25%	0.71%
Families	-0.01%	0.08%	0.57%
Owner HHs	0.29%	0.50%	0.91%
Median Household Income	3.80%	3.37%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	26,267	14.1%	25,601	13.6%
\$15,000 - \$24,999	24,802	13.3%	19,230	10.2%
\$25,000 - \$34,999	22,171	11.9%	17,494	9.3%
\$35,000 - \$49,999	28,843	15.4%	24,319	12.9%
\$50,000 - \$74,999	35,808	19.2%	38,370	20.3%
\$75,000 - \$99,999	22,587	12.1%	30,017	15.9%
\$100,000 - \$149,999	18,513	9.9%	23,330	12.4%
\$150,000 - \$199,999	4,494	2.4%	6,401	3.4%
\$200,000+	3,270	1.8%	3,866	2.1%

Median Household Income	\$44,387	\$53,474
Average Household Income	\$58,145	\$66,816
Per Capita Income	\$24,334	\$28,050

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	28,874	6.3%	28,483	6.2%	28,614	6.2%
5 - 9	29,365	6.4%	29,270	6.4%	28,890	6.3%
10 - 14	29,454	6.4%	29,418	6.4%	29,343	6.4%
15 - 19	30,994	6.8%	30,844	6.7%	28,798	6.3%
20 - 24	28,477	6.2%	28,600	6.2%	27,499	6.0%
25 - 34	56,485	12.4%	56,749	12.4%	57,655	12.5%
35 - 44	55,394	12.1%	55,112	12.0%	52,670	11.5%
45 - 54	66,885	14.6%	66,456	14.5%	60,561	13.2%
55 - 64	59,796	13.1%	60,593	13.2%	64,397	14.0%
65 - 74	36,447	8.0%	37,404	8.2%	45,191	9.8%
75 - 84	23,575	5.2%	23,574	5.2%	23,991	5.2%
85+	11,147	2.4%	11,160	2.4%	11,947	2.6%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	395,304	86.5%	395,804	86.5%	392,955	85.5%
Black Alone	30,042	6.6%	30,049	6.6%	31,344	6.8%
American Indian Alone	1,171	0.3%	1,172	0.3%	1,217	0.3%
Asian Alone	6,519	1.4%	6,538	1.4%	7,087	1.5%
Pacific Islander Alone	155	0.0%	155	0.0%	171	0.0%
Some Other Race Alone	11,749	2.6%	11,949	2.6%	13,045	2.8%
Two or More Races	11,952	2.6%	11,996	2.6%	13,736	3.0%
Hispanic Origin (Any Race)	33,379	7.3%	33,993	7.4%	38,899	8.5%

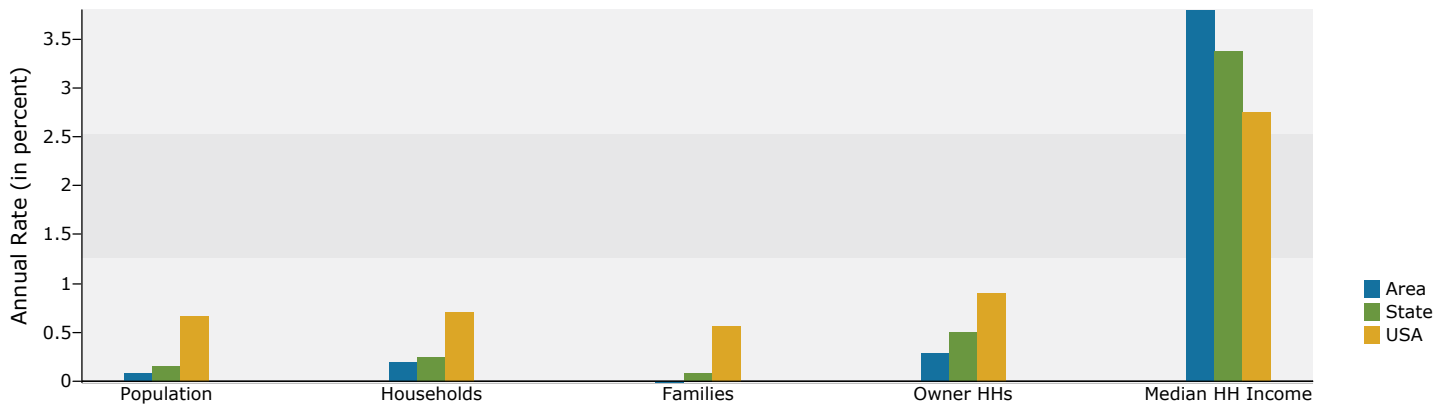
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

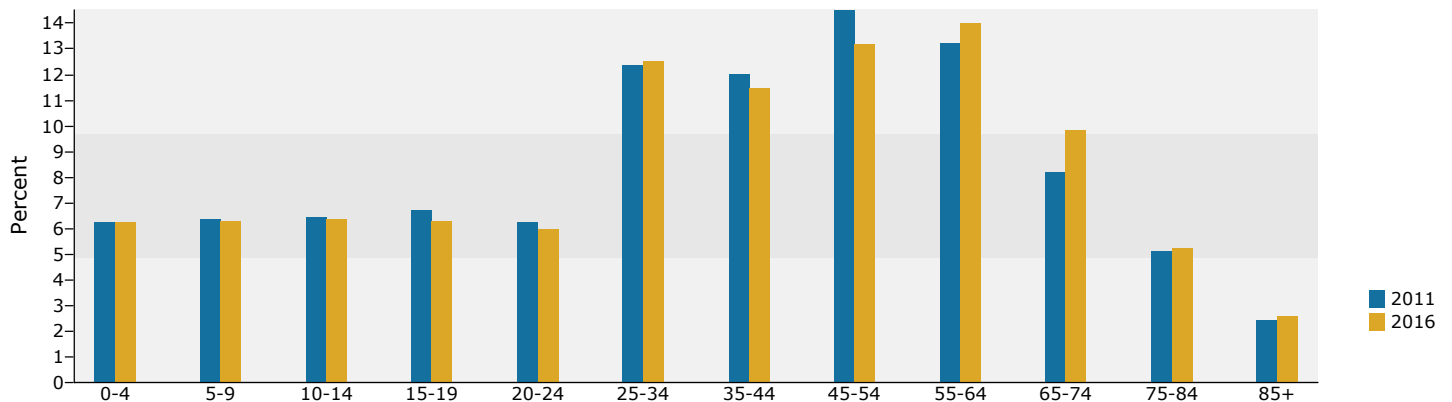
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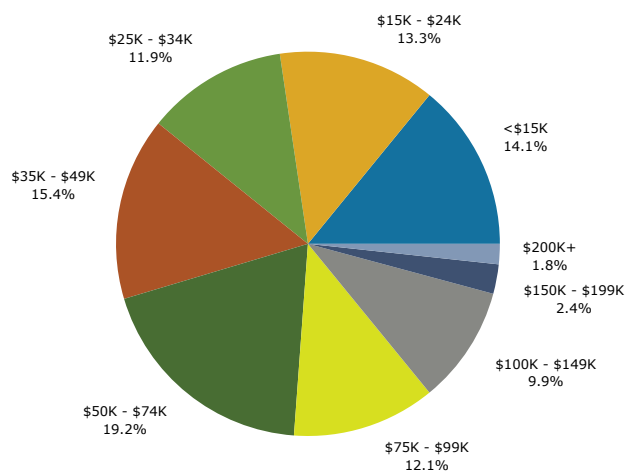
Trends 2011-2016



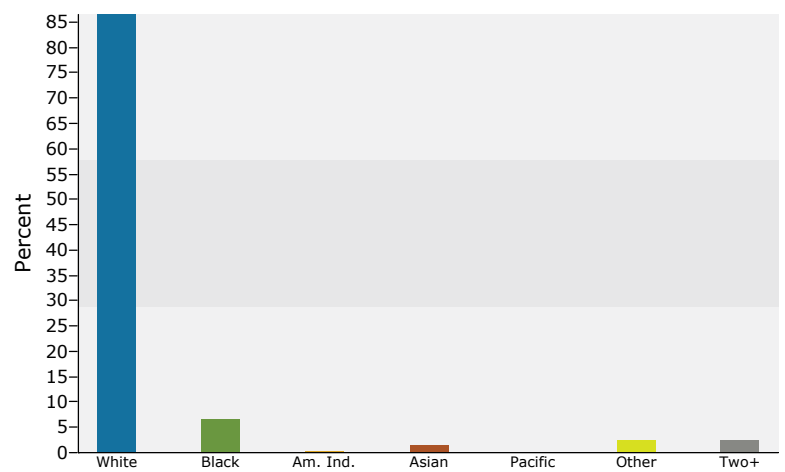
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 7.4%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



Demographic and Income Profile Report

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Latitude: 41.30271
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Summary	2010	2011	2016
Population	1,005,244	1,007,450	1,014,514
Households	409,202	410,109	415,193
Families	264,463	265,132	265,581
Average Household Size	2.39	2.39	2.38
Owner Occupied Housing Units	291,636	289,749	294,893
Renter Occupied Housing Units	117,566	120,360	120,300
Median Age	39.6	39.7	40.4
Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	0.14%	0.16%	0.67%
Households	0.25%	0.25%	0.71%
Families	0.03%	0.08%	0.57%
Owner HHs	0.35%	0.50%	0.91%
Median Household Income	3.47%	3.37%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	56,111	13.7%	54,597	13.2%
\$15,000 - \$24,999	54,486	13.3%	42,425	10.2%
\$25,000 - \$34,999	48,622	11.9%	39,428	9.5%
\$35,000 - \$49,999	63,004	15.4%	54,708	13.2%
\$50,000 - \$74,999	80,060	19.5%	86,980	21.0%
\$75,000 - \$99,999	49,904	12.2%	65,318	15.7%
\$100,000 - \$149,999	40,443	9.9%	49,680	12.0%
\$150,000 - \$199,999	9,603	2.3%	13,088	3.2%
\$200,000+	7,869	1.9%	8,962	2.2%
Median Household Income	\$44,887		\$53,244	
Average Household Income	\$58,706		\$66,712	
Per Capita Income	\$24,446		\$27,865	

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	64,048	6.4%	63,218	6.3%	63,704	6.3%
5 - 9	64,645	6.4%	64,486	6.4%	63,813	6.3%
10 - 14	65,371	6.5%	65,338	6.5%	65,357	6.4%
15 - 19	68,713	6.8%	68,427	6.8%	64,015	6.3%
20 - 24	61,650	6.1%	61,961	6.2%	59,730	5.9%
25 - 34	123,759	12.3%	124,408	12.3%	126,883	12.5%
35 - 44	122,082	12.1%	121,527	12.1%	116,504	11.5%
45 - 54	147,539	14.7%	146,625	14.6%	133,920	13.2%
55 - 64	130,379	13.0%	132,173	13.1%	140,940	13.9%
65 - 74	80,155	8.0%	82,290	8.2%	99,730	9.8%
75 - 84	52,333	5.2%	52,376	5.2%	53,480	5.3%
85+	24,570	2.4%	24,621	2.4%	26,438	2.6%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	871,098	86.7%	872,534	86.6%	868,675	85.6%
Black Alone	68,973	6.9%	69,167	6.9%	72,114	7.1%
American Indian Alone	2,652	0.3%	2,657	0.3%	2,850	0.3%
Asian Alone	15,186	1.5%	15,247	1.5%	17,014	1.7%
Pacific Islander Alone	363	0.0%	362	0.0%	392	0.0%
Some Other Race Alone	23,614	2.3%	24,022	2.4%	26,636	2.6%
Two or More Races	23,358	2.3%	23,461	2.3%	26,833	2.6%
Hispanic Origin (Any Race)	66,038	6.6%	67,201	6.7%	77,267	7.6%

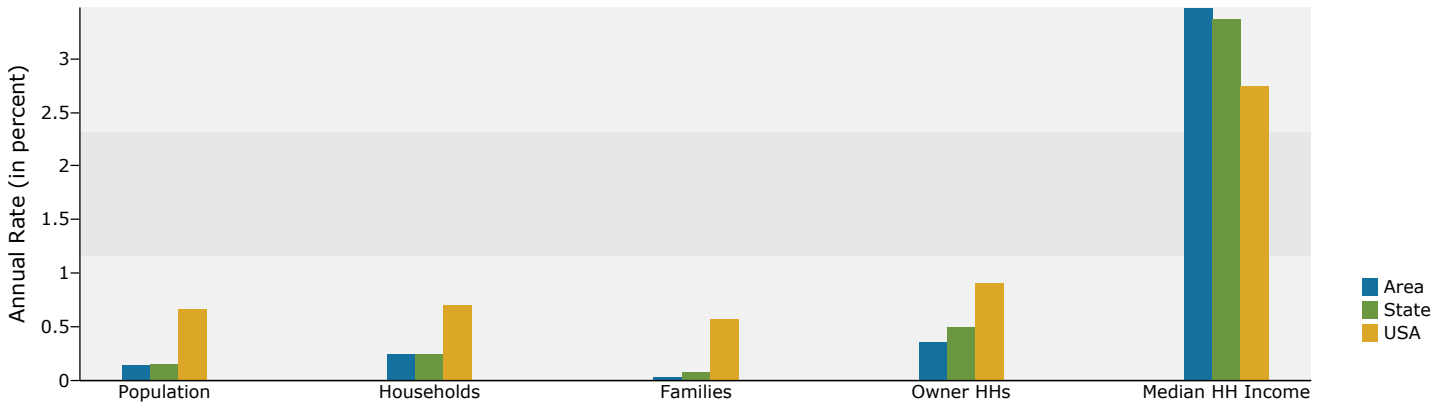
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

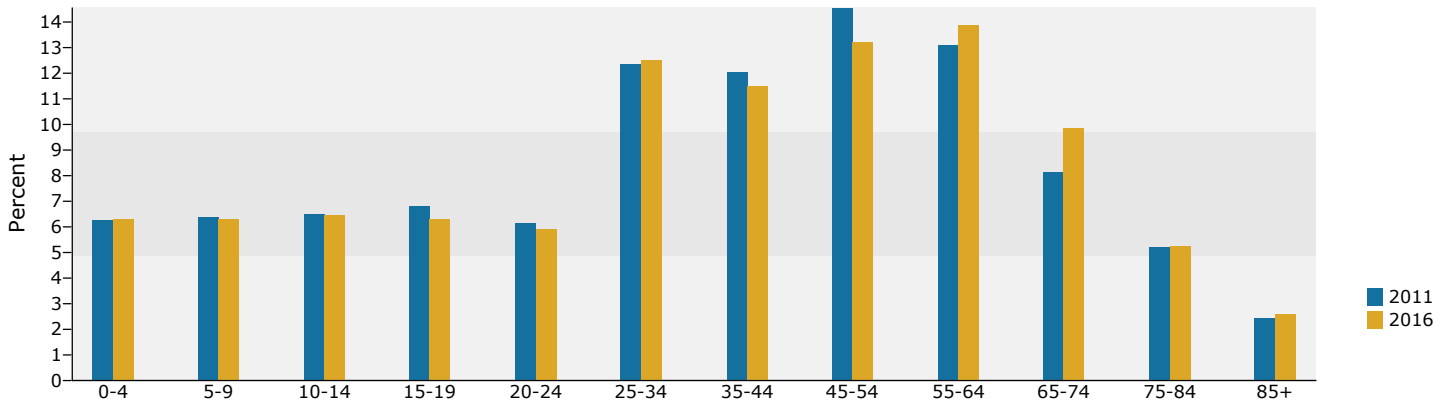
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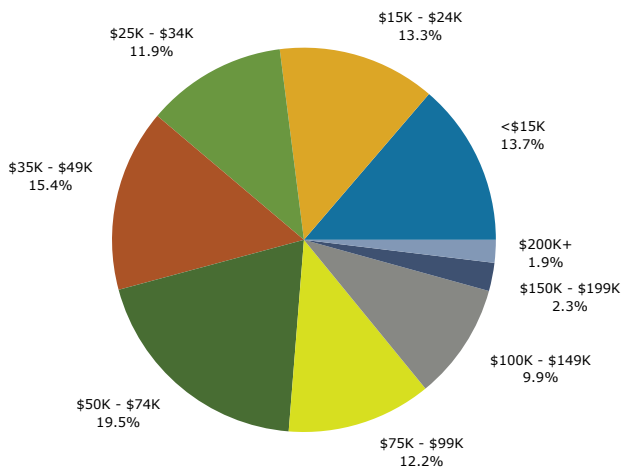
Trends 2011-2016



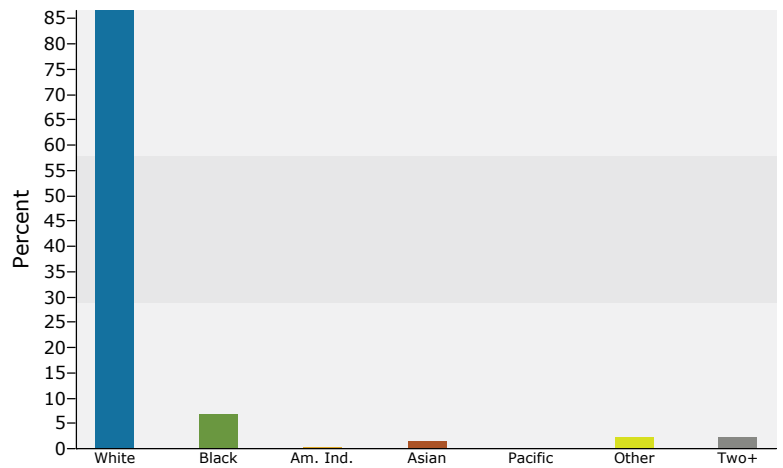
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 6.7%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



Census 2010 Summary Profile

Cambridge, IL
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	2000	2010	2000-2010 Annual Rate
Population	41,072	40,204	-0.21%
Households	16,254	16,392	0.09%
Housing Units	17,263	17,839	0.33%

Population by Race	Number	Percent
Total	40,204	100.0%
Population Reporting One Race	39,621	98.6%
White	38,126	94.8%
Black	583	1.5%
American Indian	79	0.2%
Asian	140	0.3%
Pacific Islander	11	0.0%
Some Other Race	682	1.7%
Population Reporting Two or More Races	583	1.5%
Total Hispanic Population	1,975	4.9%

Population by Sex	Number	Percent
Male	19,935	49.6%
Female	20,269	50.4%

Population by Age	Number	Percent
Total	40,205	100.0%
Age 0 - 4	2,429	6.0%
Age 5 - 9	2,641	6.6%
Age 10 - 14	2,699	6.7%
Age 15 - 19	2,796	7.0%
Age 20 - 24	1,931	4.8%
Age 25 - 29	2,151	5.4%
Age 30 - 34	2,313	5.8%
Age 35 - 39	2,380	5.9%
Age 40 - 44	2,483	6.2%
Age 45 - 49	2,994	7.4%
Age 50 - 54	3,143	7.8%
Age 55 - 59	2,884	7.2%
Age 60 - 64	2,580	6.4%
Age 65 - 69	1,945	4.8%
Age 70 - 74	1,500	3.7%
Age 75 - 79	1,345	3.3%
Age 80 - 84	997	2.5%
Age 85+	994	2.5%
Age 18+	30,617	76.2%
Age 65+	6,781	16.9%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	41.5
Male	39.8
Female	43.2
White Alone	42.6
Black Alone	26.1
American Indian Alone	25.8
Asian Alone	33.3
Pacific Islander Alone	21.3
Some Other Race Alone	23.6
Two or More Races	15.5
Hispanic Population	21.8

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

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Households by Type		
Total	16,392	100.0%
Households with 1 Person	4,353	26.6%
Households with 2+ People	12,039	73.4%
Family Households	11,280	68.8%
Husband-wife Families	8,963	54.7%
With Own Children	3,237	19.7%
Other Family (No Spouse Present)	2,317	14.1%
With Own Children	1,413	8.6%
Nonfamily Households	759	4.6%
All Households with Children	5,104	31.1%
Multigenerational Households	402	2.5%
Unmarried Partner Households	1,050	6.4%
Male-female	976	6.0%
Same-sex	74	0.5%
Average Household Size	2.43	

Family Households by Size		
Total	11,281	100.0%
2 People	5,505	48.8%
3 People	2,387	21.2%
4 People	1,978	17.5%
5 People	972	8.6%
6 People	299	2.7%
7+ People	140	1.2%
Average Family Size	2.91	

Nonfamily Households by Size		
Total	5,113	100.0%
1 Person	4,353	85.1%
2 People	650	12.7%
3 People	63	1.2%
4 People	33	0.6%
5 People	12	0.2%
6 People	0	0.0%
7+ People	2	0.0%
Average Nonfamily Size	1.18	

Population by Relationship and Household Type		
Total	40,204	100.0%
In Households	39,752	98.9%
In Family Households	33,722	83.9%
Householder	11,256	28.0%
Spouse	8,949	22.3%
Child	11,946	29.7%
Other relative	706	1.8%
Nonrelative	866	2.2%
In Nonfamily Households	6,030	15.0%
In Group Quarters	452	1.1%
Institutionalized Population	433	1.1%
Noninstitutionalized Population	19	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Family Households by Age of Householder		
Total		11,281 100.0%
Householder Age	15 - 44	3,992 35.4%
Householder Age	45 - 54	2,576 22.8%
Householder Age	55 - 64	2,297 20.4%
Householder Age	65 - 74	1,398 12.4%
Householder Age	75+	1,018 9.0%

Nonfamily Households by Age of Householder		
Total		5,112 100.0%
Householder Age	15 - 44	1,243 24.3%
Householder Age	45 - 54	835 16.3%
Householder Age	55 - 64	901 17.6%
Householder Age	65 - 74	766 15.0%
Householder Age	75+	1,367 26.7%

Households by Race of Householder		
Total		16,393 100.0%
Householder is	White Alone	15,834 96.6%
Householder is	Black Alone	189 1.2%
Householder is	American Indian Alone	29 0.2%
Householder is	Asian Alone	34 0.2%
Householder is	Pacific Islander Alone	4 0.0%
Householder is	Some Other Race Alone	179 1.1%
Householder is	Two or More Races	124 0.8%
Households with	Hispanic Householder	495 3.0%

Husband-wife Families by Race of Householder		
Total		8,964 100.0%
Householder is	White Alone	8,729 97.4%
Householder is	Black Alone	52 0.6%
Householder is	American Indian Alone	8 0.1%
Householder is	Asian Alone	23 0.3%
Householder is	Pacific Islander Alone	2 0.0%
Householder is	Some Other Race Alone	110 1.2%
Householder is	Two or More Races	40 0.4%
Husband-wife Families with	Hispanic Householder	281 3.1%

Other Families (No Spouse) by Race of Householder		
Total		2,316 100.0%
Householder is	White Alone	2,155 93.0%
Householder is	Black Alone	64 2.8%
Householder is	American Indian Alone	6 0.3%
Householder is	Asian Alone	5 0.2%
Householder is	Pacific Islander Alone	0 0.0%
Householder is	Some Other Race Alone	41 1.8%
Householder is	Two or More Races	45 1.9%
Other Families with	Hispanic Householder	107 4.6%

Nonfamily Households by Race of Householder		
Total		5,111 100.0%
Householder is	White Alone	4,950 96.9%
Householder is	Black Alone	73 1.4%
Householder is	American Indian Alone	15 0.3%
Householder is	Asian Alone	5 0.1%
Householder is	Pacific Islander Alone	2 0.0%
Householder is	Some Other Race Alone	28 0.5%
Householder is	Two or More Races	38 0.7%
Nonfamily Households with	Hispanic Householder	107 2.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

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Total Housing Units by Occupancy

Total	17,827	100.0%
Occupied Housing Units	16,392	92.0%
Vacant Housing Units		
For Rent	387	2.2%
Rented, not Occupied	21	0.1%
For Sale Only	255	1.4%
Sold, not Occupied	94	0.5%
For Seasonal/Recreational/Occasional Use	135	0.8%
For Migrant Workers	1	0.0%
Other Vacant	542	3.0%
Total Vacancy Rate	8.1%	

Households by Tenure and Mortgage Status

Total	16,392	100.0%
Owner Occupied	12,780	78.0%
Owned with a Mortgage/Loan	7,667	46.8%
Owned Free and Clear	5,114	31.2%
Average Household Size	2.48	
Renter Occupied	3,612	22.0%
Average Household Size	2.23	

Owner-occupied Housing Units by Race of Householder

Total	12,780	100.0%
Householder is White Alone	12,477	97.6%
Householder is Black Alone	77	0.6%
Householder is American Indian Alone	11	0.1%
Householder is Asian Alone	19	0.1%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	121	0.9%
Householder is Two or More Races	72	0.6%
Owner-occupied Housing Units with Hispanic Householder	339	2.7%

Renter-occupied Housing Units by Race of Householder

Total	3,612	100.0%
Householder is White Alone	3,357	92.9%
Householder is Black Alone	112	3.1%
Householder is American Indian Alone	18	0.5%
Householder is Asian Alone	14	0.4%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	58	1.6%
Householder is Two or More Races	52	1.4%
Renter-occupied Housing Units with Hispanic Householder	156	4.3%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.41
Householder is Black Alone	2.47
Householder is American Indian Alone	2.48
Householder is Asian Alone	2.94
Householder is Pacific Islander Alone	2.00
Householder is Some Other Race Alone	3.79
Householder is Two or More Races	2.73
Householder is Hispanic	3.39

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

Cambridge, IL
Drive Time: 60 minutes

Latitude: 41.30271
Longitude: -90.196

	2000	2010	2000-2010 Annual Rate
Population	456,028	456,892	0.02%
Households	181,485	186,456	0.27%
Housing Units	192,630	201,651	0.46%

Population by Race	Number	Percent
Total	456,892	100.0%
Population Reporting One Race	444,940	97.4%
White	395,304	86.5%
Black	30,042	6.6%
American Indian	1,171	0.3%
Asian	6,519	1.4%
Pacific Islander	155	0.0%
Some Other Race	11,749	2.6%
Population Reporting Two or More Races	11,952	2.6%
Total Hispanic Population	33,379	7.3%

Population by Sex	Number	Percent
Male	224,718	49.2%
Female	232,174	50.8%

Population by Age	Number	Percent
Total	456,893	100.0%
Age 0 - 4	28,874	6.3%
Age 5 - 9	29,365	6.4%
Age 10 - 14	29,454	6.4%
Age 15 - 19	30,994	6.8%
Age 20 - 24	28,477	6.2%
Age 25 - 29	28,686	6.3%
Age 30 - 34	27,799	6.1%
Age 35 - 39	26,881	5.9%
Age 40 - 44	28,513	6.2%
Age 45 - 49	32,314	7.1%
Age 50 - 54	34,571	7.6%
Age 55 - 59	32,272	7.1%
Age 60 - 64	27,524	6.0%
Age 65 - 69	20,562	4.5%
Age 70 - 74	15,885	3.5%
Age 75 - 79	13,053	2.9%
Age 80 - 84	10,522	2.3%
Age 85+	11,147	2.4%
Age 18+	350,813	76.8%
Age 65+	71,169	15.6%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	39.6
Male	38.1
Female	41.1
White Alone	42.2
Black Alone	28.9
American Indian Alone	35.5
Asian Alone	31.8
Pacific Islander Alone	27.3
Some Other Race Alone	26.8
Two or More Races	14.2
Hispanic Population	24.3

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

Cambridge,IL
Drive Time: 60 minutes

Latitude: 41.30271
Longitude: -90.196

Households by Type		
Total	186,456	100.0%
Households with 1 Person	55,621	29.8%
Households with 2+ People	130,835	70.2%
Family Households	119,824	64.3%
Husband-wife Families	89,722	48.1%
With Own Children	32,695	17.5%
Other Family (No Spouse Present)	30,102	16.1%
With Own Children	18,235	9.8%
Nonfamily Households	11,011	5.9%
All Households with Children	56,309	30.2%
Multigenerational Households	5,113	2.7%
Unmarried Partner Households	13,442	7.2%
Male-female	12,482	6.7%
Same-sex	960	0.5%
Average Household Size	2.38	

Family Households by Size		
Total	119,824	100.0%
2 People	57,073	47.6%
3 People	26,201	21.9%
4 People	21,355	17.8%
5 People	9,939	8.3%
6 People	3,392	2.8%
7+ People	1,864	1.6%
Average Family Size	2.94	

Nonfamily Households by Size		
Total	66,633	100.0%
1 Person	55,621	83.5%
2 People	9,229	13.9%
3 People	1,100	1.7%
4 People	458	0.7%
5 People	153	0.2%
6 People	48	0.1%
7+ People	24	0.0%
Average Nonfamily Size	1.21	

Population by Relationship and Household Type		
Total	456,892	100.0%
In Households	442,970	97.0%
In Family Households	362,554	79.4%
Householder	119,795	26.2%
Spouse	89,700	19.6%
Child	132,235	28.9%
Other relative	10,086	2.2%
Nonrelative	10,738	2.4%
In Nonfamily Households	80,416	17.6%
In Group Quarters	13,922	3.0%
Institutionalized Population	7,840	1.7%
Noninstitutionalized Population	6,082	1.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

Cambridge,IL
Drive Time: 60 minutes

Latitude: 41.30271
Longitude: -90.196

Family Households by Age of Householder		
Total	119,824	100.0%
Householder Age 15 - 44	45,689	38.1%
Householder Age 45 - 54	26,150	21.8%
Householder Age 55 - 64	23,448	19.6%
Householder Age 65 - 74	14,364	12.0%
Householder Age 75+	10,173	8.5%

Nonfamily Households by Age of Householder		
Total	66,631	100.0%
Householder Age 15 - 44	20,001	30.0%
Householder Age 45 - 54	11,272	16.9%
Householder Age 55 - 64	12,176	18.3%
Householder Age 65 - 74	8,989	13.5%
Householder Age 75+	14,193	21.3%

Households by Race of Householder		
Total	186,456	100.0%
Householder is White Alone	168,123	90.2%
Householder is Black Alone	10,216	5.5%
Householder is American Indian Alone	446	0.2%
Householder is Asian Alone	1,987	1.1%
Householder is Pacific Islander Alone	50	0.0%
Householder is Some Other Race Alone	3,287	1.8%
Householder is Two or More Races	2,347	1.3%
Households with Hispanic Householder	9,029	4.8%

Husband-wife Families by Race of Householder		
Total	89,723	100.0%
Householder is White Alone	83,367	92.9%
Householder is Black Alone	2,532	2.8%
Householder is American Indian Alone	176	0.2%
Householder is Asian Alone	1,224	1.4%
Householder is Pacific Islander Alone	18	0.0%
Householder is Some Other Race Alone	1,665	1.9%
Householder is Two or More Races	741	0.8%
Husband-wife Families with Hispanic Householder	4,324	4.8%

Other Families (No Spouse) by Race of Householder		
Total	30,102	100.0%
Householder is White Alone	24,215	80.4%
Householder is Black Alone	3,859	12.8%
Householder is American Indian Alone	105	0.3%
Householder is Asian Alone	233	0.8%
Householder is Pacific Islander Alone	16	0.1%
Householder is Some Other Race Alone	864	2.9%
Householder is Two or More Races	810	2.7%
Other Families with Hispanic Householder	2,396	8.0%

Nonfamily Households by Race of Householder		
Total	66,631	100.0%
Householder is White Alone	60,541	90.9%
Householder is Black Alone	3,826	5.7%
Householder is American Indian Alone	164	0.2%
Householder is Asian Alone	530	0.8%
Householder is Pacific Islander Alone	16	0.0%
Householder is Some Other Race Alone	758	1.1%
Householder is Two or More Races	796	1.2%
Nonfamily Households with Hispanic Householder	2,309	3.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

Cambridge,IL
Drive Time: 60 minutes

Latitude: 41.30271
Longitude: -90.196

Total Housing Units by Occupancy

Total	201,663	100.0%
Occupied Housing Units	186,456	92.5%
Vacant Housing Units		
For Rent	4,930	2.4%
Rented, not Occupied	232	0.1%
For Sale Only	2,583	1.3%
Sold, not Occupied	747	0.4%
For Seasonal/Recreational/Occasional Use	1,643	0.8%
For Migrant Workers	6	0.0%
Other Vacant	5,066	2.5%
Total Vacancy Rate	7.5%	

Households by Tenure and Mortgage Status

Total	186,456	100.0%
Owner Occupied	132,382	71.0%
Owned with a Mortgage/Loan	86,033	46.1%
Owned Free and Clear	46,349	24.9%
Average Household Size	2.47	
Renter Occupied	54,074	29.0%
Average Household Size	2.15	

Owner-occupied Housing Units by Race of Householder

Total	132,381	100.0%
Householder is White Alone	124,505	94.1%
Householder is Black Alone	3,511	2.7%
Householder is American Indian Alone	230	0.2%
Householder is Asian Alone	1,049	0.8%
Householder is Pacific Islander Alone	26	0.0%
Householder is Some Other Race Alone	1,933	1.5%
Householder is Two or More Races	1,127	0.9%
Owner-occupied Housing Units with Hispanic Householder	5,424	4.1%

Renter-occupied Housing Units by Race of Householder

Total	54,075	100.0%
Householder is White Alone	43,617	80.7%
Householder is Black Alone	6,706	12.4%
Householder is American Indian Alone	216	0.4%
Householder is Asian Alone	938	1.7%
Householder is Pacific Islander Alone	24	0.0%
Householder is Some Other Race Alone	1,354	2.5%
Householder is Two or More Races	1,220	2.3%
Renter-occupied Housing Units with Hispanic Householder	3,605	6.7%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.33
Householder is Black Alone	2.60
Householder is American Indian Alone	2.59
Householder is Asian Alone	2.94
Householder is Pacific Islander Alone	2.72
Householder is Some Other Race Alone	3.40
Householder is Two or More Races	2.76
Householder is Hispanic	3.17

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

Cambridge,IL
Drive Time: 90 minutes

Latitude: 41.30271
Longitude: -90.196

	2000	2010	2000-2010 Annual Rate
Population	1,000,709	1,005,244	0.05%
Households	398,173	409,202	0.27%
Housing Units	424,853	444,557	0.45%

Population by Race	Number	Percent
Total	1,005,244	100.0%
Population Reporting One Race	981,886	97.7%
White	871,098	86.7%
Black	68,973	6.9%
American Indian	2,652	0.3%
Asian	15,186	1.5%
Pacific Islander	363	0.0%
Some Other Race	23,614	2.3%
Population Reporting Two or More Races	23,358	2.3%
Total Hispanic Population	66,038	6.6%

Population by Sex	Number	Percent
Male	493,830	49.1%
Female	511,414	50.9%

Population by Age	Number	Percent
Total	1,005,244	100.0%
Age 0 - 4	64,048	6.4%
Age 5 - 9	64,645	6.4%
Age 10 - 14	65,371	6.5%
Age 15 - 19	68,713	6.8%
Age 20 - 24	61,650	6.1%
Age 25 - 29	63,303	6.3%
Age 30 - 34	60,456	6.0%
Age 35 - 39	59,527	5.9%
Age 40 - 44	62,555	6.2%
Age 45 - 49	71,542	7.1%
Age 50 - 54	75,997	7.6%
Age 55 - 59	70,417	7.0%
Age 60 - 64	59,962	6.0%
Age 65 - 69	44,980	4.5%
Age 70 - 74	35,175	3.5%
Age 75 - 79	28,808	2.9%
Age 80 - 84	23,525	2.3%
Age 85+	24,570	2.4%
Age 18+	770,463	76.6%
Age 65+	157,058	15.6%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	39.6
Male	38.1
Female	41.0
White Alone	42.1
Black Alone	27.9
American Indian Alone	34.6
Asian Alone	31.5
Pacific Islander Alone	28.5
Some Other Race Alone	26.1
Two or More Races	14.3
Hispanic Population	24.1

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

Cambridge,IL
Drive Time: 90 minutes

Latitude: 41.30271
Longitude: -90.196

Households by Type		
Total	409,202	100.0%
Households with 1 Person	120,688	29.5%
Households with 2+ People	288,514	70.5%
Family Households	264,463	64.6%
Husband-wife Families	198,135	48.4%
With Own Children	72,003	17.6%
Other Family (No Spouse Present)	66,328	16.2%
With Own Children	39,992	9.8%
Nonfamily Households	24,051	5.9%
All Households with Children	123,835	30.3%
Multigenerational Households	11,202	2.7%
Unmarried Partner Households	29,368	7.2%
Male-female	27,253	6.7%
Same-sex	2,115	0.5%
Average Household Size	2.39	

Family Households by Size		
Total	264,463	100.0%
2 People	125,442	47.4%
3 People	57,702	21.8%
4 People	47,241	17.9%
5 People	21,901	8.3%
6 People	7,842	3.0%
7+ People	4,335	1.6%
Average Family Size	2.95	

Nonfamily Households by Size		
Total	144,739	100.0%
1 Person	120,688	83.4%
2 People	19,951	13.8%
3 People	2,534	1.8%
4 People	1,074	0.7%
5 People	331	0.2%
6 People	107	0.1%
7+ People	54	0.0%
Average Nonfamily Size	1.21	

Population by Relationship and Household Type		
Total	1,005,244	100.0%
In Households	978,264	97.3%
In Family Households	803,048	79.9%
Householder	264,463	26.3%
Spouse	198,135	19.7%
Child	293,938	29.2%
Other relative	22,551	2.2%
Nonrelative	23,961	2.4%
In Nonfamily Households	175,216	17.4%
In Group Quarters	26,980	2.7%
Institutionalized Population	16,065	1.6%
Noninstitutionalized Population	10,915	1.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

Cambridge,IL
Drive Time: 90 minutes

Latitude: 41.30271
Longitude: -90.196

Family Households by Age of Householder		
Total		264,463 100.0%
Householder Age	15 - 44	100,640 38.1%
Householder Age	45 - 54	58,337 22.1%
Householder Age	55 - 64	51,258 19.4%
Householder Age	65 - 74	31,590 11.9%
Householder Age	75+	22,638 8.6%

Nonfamily Households by Age of Householder		
Total		144,739 100.0%
Householder Age	15 - 44	43,659 30.2%
Householder Age	45 - 54	24,365 16.8%
Householder Age	55 - 64	26,211 18.1%
Householder Age	65 - 74	19,581 13.5%
Householder Age	75+	30,923 21.4%

Households by Race of Householder		
Total		409,202 100.0%
Householder is	White Alone	368,852 90.1%
Householder is	Black Alone	23,410 5.7%
Householder is	American Indian Alone	1,013 0.2%
Householder is	Asian Alone	4,868 1.2%
Householder is	Pacific Islander Alone	113 0.0%
Householder is	Some Other Race Alone	6,412 1.6%
Householder is	Two or More Races	4,534 1.1%
Households with	Hispanic Householder	17,680 4.3%

Husband-wife Families by Race of Householder		
Total		198,135 100.0%
Householder is	White Alone	184,299 93.0%
Householder is	Black Alone	5,510 2.8%
Householder is	American Indian Alone	413 0.2%
Householder is	Asian Alone	3,074 1.6%
Householder is	Pacific Islander Alone	49 0.0%
Householder is	Some Other Race Alone	3,305 1.7%
Householder is	Two or More Races	1,485 0.7%
Husband-wife Families with	Hispanic Householder	8,665 4.4%

Other Families (No Spouse) by Race of Householder		
Total		66,328 100.0%
Householder is	White Alone	53,011 79.9%
Householder is	Black Alone	9,417 14.2%
Householder is	American Indian Alone	244 0.4%
Householder is	Asian Alone	438 0.7%
Householder is	Pacific Islander Alone	26 0.0%
Householder is	Some Other Race Alone	1,706 2.6%
Householder is	Two or More Races	1,486 2.2%
Other Families with	Hispanic Householder	4,676 7.1%

Nonfamily Households by Race of Householder		
Total		144,739 100.0%
Householder is	White Alone	131,542 90.9%
Householder is	Black Alone	8,483 5.9%
Householder is	American Indian Alone	356 0.2%
Householder is	Asian Alone	1,356 0.9%
Householder is	Pacific Islander Alone	38 0.0%
Householder is	Some Other Race Alone	1,401 1.0%
Householder is	Two or More Races	1,563 1.1%
Nonfamily Households with	Hispanic Householder	4,339 3.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

Cambridge,IL
Drive Time: 90 minutes

Latitude: 41.30271
Longitude: -90.196

Total Housing Units by Occupancy

Total	444,557	100.0%
Occupied Housing Units	409,202	92.0%
Vacant Housing Units		
For Rent	11,268	2.5%
Rented, not Occupied	524	0.1%
For Sale Only	5,994	1.3%
Sold, not Occupied	1,611	0.4%
For Seasonal/Recreational/Occasional Use	3,949	0.9%
For Migrant Workers	26	0.0%
Other Vacant	11,983	2.7%
Total Vacancy Rate	8.0%	

Households by Tenure and Mortgage Status

Total	409,202	100.0%
Owner Occupied	291,636	71.3%
Owned with a Mortgage/Loan	187,747	45.9%
Owned Free and Clear	103,889	25.4%
Average Household Size	2.48	
Renter Occupied	117,566	28.7%
Average Household Size	2.18	

Owner-occupied Housing Units by Race of Householder

Total	291,636	100.0%
Householder is White Alone	274,341	94.1%
Householder is Black Alone	8,087	2.8%
Householder is American Indian Alone	537	0.2%
Householder is Asian Alone	2,625	0.9%
Householder is Pacific Islander Alone	50	0.0%
Householder is Some Other Race Alone	3,785	1.3%
Householder is Two or More Races	2,211	0.8%
Owner-occupied Housing Units with Hispanic Householder	10,654	3.7%

Renter-occupied Housing Units by Race of Householder

Total	117,566	100.0%
Householder is White Alone	94,511	80.4%
Householder is Black Alone	15,323	13.0%
Householder is American Indian Alone	476	0.4%
Householder is Asian Alone	2,243	1.9%
Householder is Pacific Islander Alone	63	0.1%
Householder is Some Other Race Alone	2,627	2.2%
Householder is Two or More Races	2,323	2.0%
Renter-occupied Housing Units with Hispanic Householder	7,026	6.0%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.34
Householder is Black Alone	2.65
Householder is American Indian Alone	2.63
Householder is Asian Alone	2.81
Householder is Pacific Islander Alone	2.79
Householder is Some Other Race Alone	3.49
Householder is Two or More Races	2.75
Householder is Hispanic	3.24

Source: U.S. Census Bureau, Census 2010 Summary File 1.



ACS Population Summary

Cambridge, IL
Drive Time: 30 minutes

Latitude: 41.30271
Longitude: -90.196

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	40,133		1,189	High
Total Households	16,410		398	High
Total Housing Units	17,688		421	High
POPULATION AGE 15+ YEARS BY MARITAL STATUS				
Total	32,190	100.0%	841	High
Never married	7,033	21.8%	420	High
Married	19,648	61.0%	491	High
Widowed	2,283	7.1%	500	Medium
Divorced	3,227	10.0%	431	High
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	38,868	100.0%	1,137	High
Enrolled in school	9,806	25.2%	545	High
Enrolled in nursery school, preschool	857	2.2%	424	Medium
Public school	703	1.8%	483	Low
Private school	154	0.4%	297	Low
Enrolled in kindergarten	769	2.0%	480	Medium
Public school	700	1.8%	493	Low
Private school	69	0.2%	178	Low
Enrolled in grade 1 to grade 4	2,080	5.4%	401	High
Public school	1,886	4.9%	415	Medium
Private school	194	0.5%	273	Low
Enrolled in grade 5 to grade 8	2,164	5.6%	411	High
Public school	2,027	5.2%	422	Medium
Private school	137	0.4%	296	Low
Enrolled in grade 9 to grade 12	2,241	5.8%	356	High
Public school	2,185	5.6%	355	High
Private school	57	0.1%	173	Low
Enrolled in college undergraduate years	1,505	3.9%	487	Medium
Public school	1,170	3.0%	465	Medium
Private school	336	0.9%	422	Low
Enrolled in graduate or professional school	189	0.5%	296	Low
Public school	105	0.3%	242	Low
Private school	84	0.2%	211	Low
Not enrolled in school	29,063	74.8%	647	High
POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT				
Total	27,219	100.0%	674	High
No schooling completed	69	0.3%	269	Low
Nursery to 4th grade	58	0.2%	172	Low
5th and 6th grade	153	0.6%	247	Low
7th and 8th grade	683	2.5%	410	Medium
9th grade	383	1.4%	403	Low
10th grade	850	3.1%	508	Medium
11th grade	841	3.1%	502	Medium
12th grade, no diploma	534	2.0%	487	Low
High school graduate, GED, or alternative	9,709	35.7%	418	High
Some college, less than 1 year	2,330	8.6%	356	High
Some college, 1 or more years, no degree	4,102	15.1%	364	High
Associate's degree	2,364	8.7%	368	High
Bachelor's degree	3,363	12.4%	336	High
Master's degree	1,326	4.9%	372	Medium
Professional school degree	359	1.3%	366	Low
Doctorate degree	97	0.4%	294	Low

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

December 21, 2011



ACS Population Summary

Cambridge, IL
 Drive Time: 30 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	37,790	100.0%	1,093	
5 to 17 years				
Speak only English	6,972	18.4%	567	
Speak Spanish	297	0.8%	83	
Speak English "very well" or "well"	266	0.7%	367	
Speak English "not well"	20	0.1%	18	
Speak English "not at all"	11	0.0%	33	
Speak other Indo-European languages	23	0.1%	25	
Speak English "very well" or "well"	22	0.1%	171	
Speak English "not well"	1	0.0%	19	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	3	0.0%	8	
Speak English "very well" or "well"	3	0.0%	117	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	22,974	60.8%	767	
Speak Spanish	648	1.7%	126	
Speak English "very well" or "well"	478	1.3%	389	
Speak English "not well"	123	0.3%	40	
Speak English "not at all"	47	0.1%	27	
Speak other Indo-European languages	195	0.5%	95	
Speak English "very well" or "well"	194	0.5%	323	
Speak English "not well"	1	0.0%	8	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	96	0.3%	69	
Speak English "very well" or "well"	79	0.2%	211	
Speak English "not well"	17	0.0%	21	
Speak English "not at all"	0	0.0%	0	
Speak other languages	42	0.1%	41	
Speak English "very well" or "well"	42	0.1%	210	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
65 years and over				
Speak only English	6,338	16.8%	335	
Speak Spanish	78	0.2%	26	
Speak English "very well" or "well"	59	0.2%	172	
Speak English "not well"	6	0.0%	10	
Speak English "not at all"	13	0.0%	20	
Speak other Indo-European languages	124	0.3%	36	
Speak English "very well" or "well"	102	0.3%	211	
Speak English "not well"	22	0.1%	15	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

December 21, 2011



ACS Population Summary

Cambridge, IL
 Drive Time: 30 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	19,204	100.0%	685	High
Worked in state and in county of residence	10,644	55.4%	512	High
Worked in state and outside county of residence	6,819	35.5%	415	High
Worked outside state of residence	1,741	9.1%	207	High
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	19,204	100.0%	685	High
Drove alone	16,170	84.2%	642	High
Carpooled	1,753	9.1%	211	High
Public transportation (excluding taxicab)	0	0.0%	0	
Bus or trolley bus	0	0.0%	0	
Streetcar or trolley car	0	0.0%	0	
Subway or elevated	0	0.0%	0	
Railroad	0	0.0%	0	
Ferryboat	0	0.0%	0	
Taxicab	1	0.0%	18	Low
Motorcycle	24	0.1%	30	Low
Bicycle	32	0.2%	39	Low
Walked	326	1.7%	80	Medium
Other means	177	0.9%	74	Medium
Worked at home	720	3.7%	119	High
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	18,484	100.0%	672	High
Less than 5 minutes	1,727	9.3%	229	High
5 to 9 minutes	3,359	18.2%	301	High
10 to 14 minutes	2,484	13.4%	260	High
15 to 19 minutes	2,128	11.5%	251	High
20 to 24 minutes	2,155	11.7%	218	High
25 to 29 minutes	1,661	9.0%	208	High
30 to 34 minutes	2,155	11.7%	287	High
35 to 39 minutes	528	2.9%	107	Medium
40 to 44 minutes	601	3.3%	119	Medium
45 to 59 minutes	859	4.6%	129	High
60 to 89 minutes	557	3.0%	144	Medium
90 or more minutes	271	1.5%	97	Medium
Average Travel Time to Work (in minutes)	N/A		N/A	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

December 21, 2011



ACS Population Summary

Cambridge, IL
Drive Time: 30 minutes

Latitude: 41.30271
Longitude: -90.196

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY OCCUPATION				
Total	19,488	100.0%	694	High
Management	1,419	7.3%	429	Medium
Business and financial operations	693	3.6%	376	Medium
Computer and mathematical	172	0.9%	380	Low
Architecture and engineering	336	1.7%	402	Low
Life, physical, and social science	109	0.6%	272	Low
Community and social services	300	1.5%	325	Low
Legal	113	0.6%	270	Low
Education, training, and library	977	5.0%	493	Medium
Arts, design, entertainment, sports, and media	224	1.1%	366	Low
Healthcare practitioner, technologists, and technicians	856	4.4%	535	Medium
Healthcare support	420	2.2%	514	Low
Protective service	456	2.3%	421	Low
Food preparation and serving related	1,009	5.2%	487	Medium
Building and grounds cleaning and maintenance	633	3.2%	480	Low
Personal care and service	566	2.9%	473	Low
Sales and related	2,275	11.7%	368	High
Office and administrative support	2,850	14.6%	457	High
Farming, fishing, and forestry	202	1.0%	361	Low
Construction and extraction	1,344	6.9%	601	Medium
Installation, maintenance, and repair	760	3.9%	598	Low
Production	1,875	9.6%	495	Medium
Transportation and material moving	1,900	9.7%	557	Medium
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY INDUSTRY				
Total	19,488	100.0%	694	High
Agriculture, forestry, fishing and hunting	588	3.0%	388	Low
Mining, quarrying, and oil and gas extraction	17	0.1%	122	Low
Construction	1,391	7.1%	561	Medium
Manufacturing	3,021	15.5%	437	High
Wholesale trade	665	3.4%	473	Low
Retail trade	2,782	14.3%	358	High
Transportation and warehousing	1,186	6.1%	430	Medium
Utilities	240	1.2%	400	Low
Information	423	2.2%	532	Low
Finance and insurance	834	4.3%	355	Medium
Real estate and rental and leasing	292	1.5%	437	Low
Professional, scientific, and technical services	649	3.3%	503	Low
Management of companies and enterprises	50	0.3%	176	Low
Administrative and support and waste management services	414	2.1%	460	Low
Educational services	1,452	7.5%	426	Medium
Health care and social assistance	2,218	11.4%	498	Medium
Arts, entertainment, and recreation	207	1.1%	342	Low
Accommodation and food services	1,075	5.5%	465	Medium
Other services, except public administration	957	4.9%	385	Medium
Public administration	1,028	5.3%	448	Medium

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

December 21, 2011



ACS Population Summary

Cambridge, IL
Drive Time: 30 minutes

Latitude: 41.30271
Longitude: -90.196

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	11,294	100.0%	427	High
Own children under 6 years only	854	7.6%	149	High
In labor force	660	5.8%	135	Medium
Not in labor force	194	1.7%	74	Medium
Own children under 6 years and 6 to 17 years	868	7.7%	145	High
In labor force	526	4.7%	114	Medium
Not in labor force	342	3.0%	93	Medium
Own children 6 to 17 years only	2,578	22.8%	247	High
In labor force	2,314	20.5%	242	High
Not in labor force	264	2.3%	54	Medium
No own children under 18 years	6,994	61.9%	357	High
In labor force	5,080	45.0%	320	High
Not in labor force	1,914	16.9%	207	High
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	39,345	100.0%	1,169	High
Under .50	1,614	4.1%	277	High
.50 to .99	2,878	7.3%	565	High
1.00 to 1.24	1,613	4.1%	384	Medium
1.25 to 1.49	1,886	4.8%	390	Medium
1.50 to 1.84	2,392	6.1%	437	High
1.85 to 1.99	978	2.5%	232	Medium
2.00 and over	27,985	71.1%	978	High
HOUSEHOLDS BY POVERTY STATUS				
Total	16,410	100.0%	398	High
Income in the past 12 months below poverty level	1,874	11.4%	207	High
Married-couple family	335	2.0%	73	Medium
Other family - male householder (no wife present)	57	0.3%	20	Medium
Other family - female householder (no husband present)	514	3.1%	165	Medium
Nonfamily household - male householder	359	2.2%	66	High
Nonfamily household - female householder	609	3.7%	103	High
Income in the past 12 months at or above poverty level	14,536	88.6%	388	High
Married-couple family	9,132	55.6%	344	High
Other family - male householder (no wife present)	480	2.9%	93	High
Other family - female householder (no husband present)	874	5.3%	140	High
Nonfamily household - male householder	1,910	11.6%	214	High
Nonfamily household - female householder	2,140	13.0%	210	High

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

December 21, 2011



ACS Population Summary

Cambridge, IL
 Drive Time: 30 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY INCOME				
Total	16,410	100.0%	398	
Less than \$10,000	1,040	6.3%	118	
\$10,000 to \$14,999	988	6.0%	183	
\$15,000 to \$19,999	1,081	6.6%	158	
\$20,000 to \$24,999	922	5.6%	117	
\$25,000 to \$29,999	1,057	6.4%	177	
\$30,000 to \$34,999	963	5.9%	153	
\$35,000 to \$39,999	915	5.6%	130	
\$40,000 to \$44,999	926	5.6%	171	
\$45,000 to \$49,999	881	5.4%	131	
\$50,000 to \$59,999	1,597	9.7%	172	
\$60,000 to \$74,999	1,811	11.0%	181	
\$75,000 to \$99,999	2,154	13.1%	207	
\$100,000 to \$124,999	936	5.7%	122	
\$125,000 to \$149,999	382	2.3%	80	
\$150,000 to \$199,999	384	2.3%	67	
\$200,000 or more	372	2.3%	102	
Median Household Income	\$46,653		N/A	
Average Household Income	\$58,513		\$2,706	
Per Capita Income	\$24,157		\$1,169	

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME				
Total	819	100.0%	165	
Less than \$10,000	130	15.9%	45	
\$10,000 to \$14,999	76	9.3%	18	
\$15,000 to \$19,999	26	3.2%	34	
\$20,000 to \$24,999	34	4.2%	17	
\$25,000 to \$29,999	89	10.9%	75	
\$30,000 to \$34,999	73	8.9%	76	
\$35,000 to \$39,999	106	12.9%	65	
\$40,000 to \$44,999	85	10.4%	93	
\$45,000 to \$49,999	12	1.5%	20	
\$50,000 to \$59,999	28	3.4%	24	
\$60,000 to \$74,999	112	13.7%	44	
\$75,000 to \$99,999	41	5.0%	54	
\$100,000 to \$124,999	0	0.0%	0	
\$125,000 to \$149,999	3	0.4%	5	
\$150,000 to \$199,999	4	0.5%	18	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr <25	N/A		N/A	
Average Household Income for HHr <25	N/A		N/A	



ACS Population Summary

Cambridge, IL
 Drive Time: 30 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME				
Total	4,848	100.0%	324	■■■
Less than \$10,000	234	4.8%	40	■■■
\$10,000 to \$14,999	307	6.3%	156	■■■
\$15,000 to \$19,999	212	4.4%	91	■■■
\$20,000 to \$24,999	137	2.8%	41	■■■
\$25,000 to \$29,999	210	4.3%	68	■■■
\$30,000 to \$34,999	231	4.8%	76	■■■
\$35,000 to \$39,999	194	4.0%	59	■■■
\$40,000 to \$44,999	308	6.4%	102	■■■
\$45,000 to \$49,999	329	6.8%	105	■■■
\$50,000 to \$59,999	570	11.8%	116	■■■
\$60,000 to \$74,999	709	14.6%	127	■■■
\$75,000 to \$99,999	812	16.7%	121	■■■
\$100,000 to \$124,999	259	5.3%	66	■■■
\$125,000 to \$149,999	127	2.6%	47	■■■
\$150,000 to \$199,999	56	1.2%	32	■■■
\$200,000 or more	153	3.2%	83	■■■
Median Household Income for HHr 25-44	\$54,080		N/A	
Average Household Income for HHr 25-44	N/A		N/A	
HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME				
Total	6,449	100.0%	310	■■■
Less than \$10,000	242	3.8%	67	■■■
\$10,000 to \$14,999	211	3.3%	50	■■■
\$15,000 to \$19,999	267	4.1%	82	■■■
\$20,000 to \$24,999	307	4.8%	78	■■■
\$25,000 to \$29,999	365	5.7%	120	■■■
\$30,000 to \$34,999	296	4.6%	91	■■■
\$35,000 to \$39,999	296	4.6%	68	■■■
\$40,000 to \$44,999	335	5.2%	82	■■■
\$45,000 to \$49,999	301	4.7%	67	■■■
\$50,000 to \$59,999	715	11.1%	115	■■■
\$60,000 to \$74,999	745	11.6%	110	■■■
\$75,000 to \$99,999	1,120	17.4%	161	■■■
\$100,000 to \$124,999	582	9.0%	96	■■■
\$125,000 to \$149,999	238	3.7%	67	■■■
\$150,000 to \$199,999	253	3.9%	50	■■■
\$200,000 or more	178	2.8%	58	■■■
Median Household Income for HHr 45-64	\$58,199		N/A	
Average Household Income for HHr 45-64	N/A		N/A	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: ■■■ high ■■■ medium ■■■ low

December 21, 2011



ACS Population Summary

Cambridge, IL
 Drive Time: 30 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME				
Total	4,295	100.0%	227	■■■
Less than \$10,000	435	10.1%	89	■■
\$10,000 to \$14,999	394	9.2%	80	■■
\$15,000 to \$19,999	577	13.4%	95	■■■
\$20,000 to \$24,999	444	10.3%	77	■■■
\$25,000 to \$29,999	394	9.2%	84	■■
\$30,000 to \$34,999	363	8.5%	74	■■
\$35,000 to \$39,999	319	7.4%	77	■■
\$40,000 to \$44,999	199	4.6%	58	■■
\$45,000 to \$49,999	240	5.6%	46	■■■
\$50,000 to \$59,999	284	6.6%	67	■■
\$60,000 to \$74,999	245	5.7%	61	■■
\$75,000 to \$99,999	181	4.2%	47	■■
\$100,000 to \$124,999	96	2.2%	39	■■
\$125,000 to \$149,999	14	0.3%	9	■■
\$150,000 to \$199,999	72	1.7%	34	■■
\$200,000 or more	40	0.9%	26	
Median Household Income for HHr 65+	N/A		N/A	
Average Household Income for HHr 65+	N/A		N/A	

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2009, adjusted for inflation.

2005-2009 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2005-2009 ACS estimates, five-year period data collected monthly from January 1, 2005 through December 31, 2009. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: ■■■ high ■■ medium ■ low

December 21, 2011

Made with Esri Community Analyst



ACS Population Summary

Cambridge, IL
Drive Time: 60 minutes

Latitude: 41.30271
Longitude: -90.196

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	451,799		5,056	High
Total Households	185,125		1,631	High
Total Housing Units	200,057		1,658	High
POPULATION AGE 15+ YEARS BY MARITAL STATUS				
Total	365,005	100.0%	3,867	High
Never married	100,732	27.6%	2,507	High
Married	194,345	53.2%	1,931	High
Widowed	26,676	7.3%	1,587	High
Divorced	43,252	11.8%	1,490	High
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	434,746	100.0%	4,802	High
Enrolled in school	116,038	26.7%	2,643	High
Enrolled in nursery school, preschool	8,121	1.9%	1,474	High
Public school	5,169	1.2%	1,412	Medium
Private school	2,951	0.7%	1,119	Medium
Enrolled in kindergarten	5,692	1.3%	1,463	Medium
Public school	4,889	1.1%	1,453	Medium
Private school	804	0.2%	791	Low
Enrolled in grade 1 to grade 4	23,106	5.3%	1,391	High
Public school	20,501	4.7%	1,393	High
Private school	2,605	0.6%	1,119	Medium
Enrolled in grade 5 to grade 8	23,188	5.3%	1,367	High
Public school	21,002	4.8%	1,385	High
Private school	2,186	0.5%	1,074	Medium
Enrolled in grade 9 to grade 12	25,365	5.8%	1,384	High
Public school	23,846	5.5%	1,415	High
Private school	1,519	0.3%	979	Medium
Enrolled in college undergraduate years	25,533	5.9%	1,964	High
Public school	15,692	3.6%	1,480	High
Private school	9,841	2.3%	1,885	High
Enrolled in graduate or professional school	5,033	1.2%	1,359	Medium
Public school	2,691	0.6%	1,226	Medium
Private school	2,342	0.5%	1,066	Medium
Not enrolled in school	318,708	73.3%	2,896	High
POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT				
Total	304,169	100.0%	2,977	High
No schooling completed	1,754	0.6%	980	Medium
Nursery to 4th grade	662	0.2%	712	Low
5th and 6th grade	2,124	0.7%	1,002	Medium
7th and 8th grade	6,491	2.1%	1,410	Medium
9th grade	4,854	1.6%	1,418	Medium
10th grade	7,476	2.5%	1,494	Medium
11th grade	7,918	2.6%	1,476	High
12th grade, no diploma	5,036	1.7%	1,458	Medium
High school graduate, GED, or alternative	100,635	33.1%	1,757	High
Some college, less than 1 year	25,672	8.4%	1,285	High
Some college, 1 or more years, no degree	44,284	14.6%	1,350	High
Associate's degree	27,217	8.9%	1,336	High
Bachelor's degree	46,573	15.3%	1,364	High
Master's degree	17,267	5.7%	1,350	High
Professional school degree	4,327	1.4%	1,310	Medium
Doctorate degree	1,878	0.6%	1,081	Medium

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

December 21, 2011

Made with Esri Community Analyst



ACS Population Summary

Cambridge, IL
 Drive Time: 60 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	422,695	100.0%	4,624	
5 to 17 years				
Speak only English	70,305	16.6%	1,983	
Speak Spanish	4,496	1.1%	596	
Speak English "very well" or "well"	4,048	1.0%	1,250	
Speak English "not well"	428	0.1%	135	
Speak English "not at all"	20	0.0%	33	
Speak other Indo-European languages	749	0.2%	195	
Speak English "very well" or "well"	706	0.2%	744	
Speak English "not well"	43	0.0%	33	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	689	0.2%	243	
Speak English "very well" or "well"	586	0.1%	530	
Speak English "not well"	103	0.0%	79	
Speak English "not at all"	0	0.0%	0	
Speak other languages	135	0.0%	80	
Speak English "very well" or "well"	128	0.0%	338	
Speak English "not well"	7	0.0%	11	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	258,201	61.1%	3,375	
Speak Spanish	12,169	2.9%	928	
Speak English "very well" or "well"	8,781	2.1%	1,522	
Speak English "not well"	2,443	0.6%	415	
Speak English "not at all"	946	0.2%	257	
Speak other Indo-European languages	3,623	0.9%	512	
Speak English "very well" or "well"	3,159	0.7%	1,273	
Speak English "not well"	410	0.1%	196	
Speak English "not at all"	54	0.0%	81	
Speak Asian and Pacific Island languages	3,371	0.8%	595	
Speak English "very well" or "well"	2,397	0.6%	969	
Speak English "not well"	849	0.2%	281	
Speak English "not at all"	125	0.0%	85	
Speak other languages	785	0.2%	245	
Speak English "very well" or "well"	538	0.1%	620	
Speak English "not well"	218	0.1%	111	
Speak English "not at all"	29	0.0%	29	
65 years and over				
Speak only English	65,402	15.5%	1,491	
Speak Spanish	1,161	0.3%	230	
Speak English "very well" or "well"	809	0.2%	830	
Speak English "not well"	196	0.0%	88	
Speak English "not at all"	156	0.0%	109	
Speak other Indo-European languages	1,100	0.3%	191	
Speak English "very well" or "well"	915	0.2%	932	
Speak English "not well"	167	0.0%	81	
Speak English "not at all"	18	0.0%	26	
Speak Asian and Pacific Island languages	473	0.1%	182	
Speak English "very well" or "well"	216	0.1%	399	
Speak English "not well"	162	0.0%	104	
Speak English "not at all"	95	0.0%	71	
Speak other languages	36	0.0%	31	
Speak English "very well" or "well"	36	0.0%	231	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

December 21, 2011



ACS Population Summary

Cambridge, IL
 Drive Time: 60 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	213,115	100.0%	2,857	■■■
Worked in state and in county of residence	151,695	71.2%	2,488	■■■
Worked in state and outside county of residence	25,371	11.9%	867	■■■
Worked outside state of residence	36,049	16.9%	1,227	■■■
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	213,115	100.0%	2,857	■■■
Drove alone	178,187	83.6%	2,558	■■■
Carpooled	18,787	8.8%	1,006	■■■
Public transportation (excluding taxicab)	1,541	0.7%	320	■■
Bus or trolley bus	1,506	0.7%	319	■■
Streetcar or trolley car	0	0.0%	0	
Subway or elevated	10	0.0%	16	■
Railroad	25	0.0%	26	■
Ferryboat	0	0.0%	0	
Taxicab	70	0.0%	60	■
Motorcycle	280	0.1%	92	■■
Bicycle	545	0.3%	140	■■
Walked	6,032	2.8%	631	■■■
Other means	1,132	0.5%	210	■■■
Worked at home	6,540	3.1%	460	■■■
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	206,575	100.0%	2,825	■■■
Less than 5 minutes	11,450	5.5%	718	■■■
5 to 9 minutes	33,987	16.5%	1,255	■■■
10 to 14 minutes	39,380	19.1%	1,313	■■■
15 to 19 minutes	37,955	18.4%	1,290	■■■
20 to 24 minutes	34,549	16.7%	1,179	■■■
25 to 29 minutes	12,143	5.9%	667	■■■
30 to 34 minutes	16,391	7.9%	803	■■■
35 to 39 minutes	3,264	1.6%	306	■■■
40 to 44 minutes	3,477	1.7%	319	■■■
45 to 59 minutes	6,899	3.3%	486	■■■
60 to 89 minutes	4,572	2.2%	396	■■■
90 or more minutes	2,508	1.2%	296	■■■
Average Travel Time to Work (in minutes)	N/A		N/A	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: ■■■ high ■■■ medium ■ low

December 21, 2011



ACS Population Summary

Cambridge, IL
Drive Time: 60 minutes

Latitude: 41.30271
Longitude: -90.196

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY OCCUPATION				
Total	217,695	100.0%	2,895	High
Management	18,224	8.4%	1,458	High
Business and financial operations	8,621	4.0%	1,402	High
Computer and mathematical	3,483	1.6%	1,304	Medium
Architecture and engineering	4,215	1.9%	1,472	Medium
Life, physical, and social science	1,141	0.5%	923	Low
Community and social services	3,732	1.7%	1,342	Medium
Legal	1,375	0.6%	982	Low
Education, training, and library	11,767	5.4%	1,493	High
Arts, design, entertainment, sports, and media	2,723	1.3%	1,258	Medium
Healthcare practitioner, technologists, and technicians	11,568	5.3%	1,685	High
Healthcare support	5,039	2.3%	1,621	Medium
Protective service	3,767	1.7%	1,394	Medium
Food preparation and serving related	13,380	6.1%	1,617	High
Building and grounds cleaning and maintenance	7,781	3.6%	1,521	High
Personal care and service	7,243	3.3%	1,679	Medium
Sales and related	24,386	11.2%	1,429	High
Office and administrative support	30,935	14.2%	1,514	High
Farming, fishing, and forestry	1,028	0.5%	921	Low
Construction and extraction	10,616	4.9%	1,915	High
Installation, maintenance, and repair	7,822	3.6%	1,834	Medium
Production	20,571	9.4%	1,541	High
Transportation and material moving	18,279	8.4%	1,756	High
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY INDUSTRY				
Total	217,695	100.0%	2,895	High
Agriculture, forestry, fishing and hunting	3,448	1.6%	1,159	Medium
Mining, quarrying, and oil and gas extraction	305	0.1%	556	Low
Construction	12,488	5.7%	1,789	High
Manufacturing	34,799	16.0%	1,465	High
Wholesale trade	7,550	3.5%	1,486	High
Retail trade	27,190	12.5%	1,427	High
Transportation and warehousing	10,664	4.9%	1,615	High
Utilities	2,358	1.1%	1,203	Medium
Information	4,191	1.9%	1,425	Medium
Finance and insurance	9,258	4.3%	1,475	High
Real estate and rental and leasing	3,338	1.5%	1,312	Medium
Professional, scientific, and technical services	7,973	3.7%	1,484	High
Management of companies and enterprises	363	0.2%	620	Low
Administrative and support and waste management services	7,312	3.4%	1,477	Medium
Educational services	18,699	8.6%	1,528	High
Health care and social assistance	27,464	12.6%	1,687	High
Arts, entertainment, and recreation	4,078	1.9%	1,394	Medium
Accommodation and food services	15,214	7.0%	1,617	High
Other services, except public administration	11,045	5.1%	1,376	High
Public administration	9,959	4.6%	1,458	High

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

December 21, 2011



ACS Population Summary

Cambridge, IL
 Drive Time: 60 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	130,298	100.0%	1,784	■■■
Own children under 6 years only	11,183	8.6%	668	■■■
In labor force	8,295	6.4%	580	■■■
Not in labor force	2,889	2.2%	350	■■■
Own children under 6 years and 6 to 17 years	9,658	7.4%	588	■■■
In labor force	6,867	5.3%	504	■■■
Not in labor force	2,791	2.1%	324	■■■
Own children 6 to 17 years only	28,039	21.5%	942	■■■
In labor force	23,358	17.9%	878	■■■
Not in labor force	4,681	3.6%	409	■■■
No own children under 18 years	81,419	62.5%	1,538	■■■
In labor force	61,036	46.8%	1,381	■■■
Not in labor force	20,383	15.6%	833	■■■
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	436,093	100.0%	4,756	■■■
Under .50	23,727	5.4%	1,697	■■■
.50 to .99	30,533	7.0%	2,020	■■■
1.00 to 1.24	17,833	4.1%	1,339	■■■
1.25 to 1.49	20,071	4.6%	1,517	■■■
1.50 to 1.84	29,235	6.7%	1,825	■■■
1.85 to 1.99	10,912	2.5%	1,075	■■■
2.00 and over	303,783	69.7%	4,005	■■■
HOUSEHOLDS BY POVERTY STATUS				
Total	185,125	100.0%	1,631	■■■
Income in the past 12 months below poverty level	22,938	12.4%	957	■■■
Married-couple family	3,153	1.7%	355	■■■
Other family - male householder (no wife present)	908	0.5%	199	■
Other family - female householder (no husband present)	6,573	3.6%	556	■■■
Nonfamily household - male householder	5,499	3.0%	503	■■■
Nonfamily household - female householder	6,805	3.7%	527	■■■
Income in the past 12 months at or above poverty level	162,186	87.6%	1,592	■■■
Married-couple family	88,342	47.7%	1,275	■■■
Other family - male householder (no wife present)	6,246	3.4%	502	■■■
Other family - female householder (no husband present)	13,463	7.3%	709	■■■
Nonfamily household - male householder	25,449	13.7%	980	■■■
Nonfamily household - female householder	28,687	15.5%	935	■■■

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: ■■■ high ■ medium ■ low

December 21, 2011



ACS Population Summary

Cambridge, IL
 Drive Time: 60 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY INCOME				
Total	185,125	100.0%	1,631	
Less than \$10,000	13,894	7.5%	750	
\$10,000 to \$14,999	11,581	6.3%	676	
\$15,000 to \$19,999	11,613	6.3%	670	
\$20,000 to \$24,999	11,263	6.1%	638	
\$25,000 to \$29,999	10,695	5.8%	637	
\$30,000 to \$34,999	10,571	5.7%	586	
\$35,000 to \$39,999	10,344	5.6%	619	
\$40,000 to \$44,999	9,641	5.2%	565	
\$45,000 to \$49,999	8,797	4.8%	540	
\$50,000 to \$59,999	16,958	9.2%	746	
\$60,000 to \$74,999	20,040	10.8%	805	
\$75,000 to \$99,999	23,451	12.7%	834	
\$100,000 to \$124,999	11,469	6.2%	569	
\$125,000 to \$149,999	5,802	3.1%	410	
\$150,000 to \$199,999	4,892	2.6%	369	
\$200,000 or more	4,114	2.2%	359	
Median Household Income	N/A		N/A	
Average Household Income	N/A		N/A	
Per Capita Income	N/A		N/A	
HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME				
Total	9,132	100.0%	705	
Less than \$10,000	2,570	28.1%	386	
\$10,000 to \$14,999	774	8.5%	205	
\$15,000 to \$19,999	921	10.1%	270	
\$20,000 to \$24,999	643	7.0%	173	
\$25,000 to \$29,999	592	6.5%	202	
\$30,000 to \$34,999	702	7.7%	180	
\$35,000 to \$39,999	538	5.9%	176	
\$40,000 to \$44,999	444	4.9%	146	
\$45,000 to \$49,999	256	2.8%	106	
\$50,000 to \$59,999	584	6.4%	164	
\$60,000 to \$74,999	803	8.8%	210	
\$75,000 to \$99,999	202	2.2%	114	
\$100,000 to \$124,999	62	0.7%	65	
\$125,000 to \$149,999	3	0.0%	5	
\$150,000 to \$199,999	38	0.4%	44	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr <25	N/A		N/A	
Average Household Income for HHr <25	N/A		N/A	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

December 21, 2011



ACS Population Summary

Cambridge, IL
 Drive Time: 60 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME				
Total	60,344	100.0%	1,334	
Less than \$10,000	3,733	6.2%	410	
\$10,000 to \$14,999	2,946	4.9%	401	
\$15,000 to \$19,999	2,764	4.6%	370	
\$20,000 to \$24,999	2,844	4.7%	370	
\$25,000 to \$29,999	2,900	4.8%	364	
\$30,000 to \$34,999	3,399	5.6%	365	
\$35,000 to \$39,999	3,416	5.7%	403	
\$40,000 to \$44,999	3,147	5.2%	356	
\$45,000 to \$49,999	3,124	5.2%	362	
\$50,000 to \$59,999	6,948	11.5%	523	
\$60,000 to \$74,999	7,726	12.8%	541	
\$75,000 to \$99,999	9,176	15.2%	548	
\$100,000 to \$124,999	4,145	6.9%	369	
\$125,000 to \$149,999	1,697	2.8%	249	
\$150,000 to \$199,999	1,368	2.3%	203	
\$200,000 or more	1,010	1.7%	186	
Median Household Income for HHr 25-44	N/A		N/A	
Average Household Income for HHr 25-44	N/A		N/A	

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME				
Total	71,120	100.0%	1,222	
Less than \$10,000	4,460	6.3%	421	
\$10,000 to \$14,999	3,078	4.3%	340	
\$15,000 to \$19,999	2,720	3.8%	308	
\$20,000 to \$24,999	3,236	4.6%	327	
\$25,000 to \$29,999	3,194	4.5%	343	
\$30,000 to \$34,999	3,449	4.8%	324	
\$35,000 to \$39,999	3,329	4.7%	334	
\$40,000 to \$44,999	3,492	4.9%	340	
\$45,000 to \$49,999	3,062	4.3%	313	
\$50,000 to \$59,999	6,320	8.9%	438	
\$60,000 to \$74,999	8,022	11.3%	484	
\$75,000 to \$99,999	11,566	16.3%	582	
\$100,000 to \$124,999	6,178	8.7%	407	
\$125,000 to \$149,999	3,554	5.0%	312	
\$150,000 to \$199,999	3,031	4.3%	288	
\$200,000 or more	2,428	3.4%	279	
Median Household Income for HHr 45-64	N/A		N/A	
Average Household Income for HHr 45-64	N/A		N/A	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

December 21, 2011



ACS Population Summary

Cambridge, IL
 Drive Time: 60 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME				
Total	44,529	100.0%	919	
Less than \$10,000	3,130	7.0%	316	
\$10,000 to \$14,999	4,784	10.7%	389	
\$15,000 to \$19,999	5,207	11.7%	390	
\$20,000 to \$24,999	4,540	10.2%	374	
\$25,000 to \$29,999	4,009	9.0%	345	
\$30,000 to \$34,999	3,022	6.8%	284	
\$35,000 to \$39,999	3,061	6.9%	295	
\$40,000 to \$44,999	2,558	5.7%	261	
\$45,000 to \$49,999	2,356	5.3%	241	
\$50,000 to \$59,999	3,106	7.0%	280	
\$60,000 to \$74,999	3,488	7.8%	311	
\$75,000 to \$99,999	2,506	5.6%	261	
\$100,000 to \$124,999	1,083	2.4%	163	
\$125,000 to \$149,999	547	1.2%	119	
\$150,000 to \$199,999	454	1.0%	107	
\$200,000 or more	676	1.5%	140	
Median Household Income for HHr 65+	N/A		N/A	
Average Household Income for HHr 65+	N/A		N/A	

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2009, adjusted for inflation.

2005-2009 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2005-2009 ACS estimates, five-year period data collected monthly from January 1, 2005 through December 31, 2009. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



ACS Population Summary

Cambridge, IL
Drive Time: 90 minutes

Latitude: 41.30271
Longitude: -90.196

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	989,405		7,603	
Total Households	406,714		2,510	
Total Housing Units	441,302		2,567	
POPULATION AGE 15+ YEARS BY MARITAL STATUS				
Total	796,535	100.0%	5,794	
Never married	218,072	27.4%	3,614	
Married	426,775	53.6%	2,961	
Widowed	58,919	7.4%	2,463	
Divorced	92,769	11.6%	2,170	
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	951,974	100.0%	7,227	
Enrolled in school	251,098	26.4%	3,814	
Enrolled in nursery school, preschool	18,127	1.9%	2,339	
Public school	12,185	1.3%	2,230	
Private school	5,942	0.6%	1,868	
Enrolled in kindergarten	12,174	1.3%	2,264	
Public school	10,455	1.1%	2,232	
Private school	1,719	0.2%	1,241	
Enrolled in grade 1 to grade 4	51,059	5.4%	2,149	
Public school	44,720	4.7%	2,145	
Private school	6,339	0.7%	1,755	
Enrolled in grade 5 to grade 8	53,102	5.6%	2,163	
Public school	47,725	5.0%	2,186	
Private school	5,377	0.6%	1,755	
Enrolled in grade 9 to grade 12	54,585	5.7%	2,114	
Public school	50,835	5.3%	2,142	
Private school	3,750	0.4%	1,581	
Enrolled in college undergraduate years	52,118	5.5%	2,775	
Public school	32,942	3.5%	2,333	
Private school	19,176	2.0%	2,647	
Enrolled in graduate or professional school	9,933	1.0%	2,105	
Public school	5,391	0.6%	1,874	
Private school	4,542	0.5%	1,689	
Not enrolled in school	700,876	73.6%	4,381	
POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT				
Total	664,459	100.0%	4,528	
No schooling completed	4,260	0.6%	1,573	
Nursery to 4th grade	1,841	0.3%	1,166	
5th and 6th grade	4,200	0.6%	1,575	
7th and 8th grade	17,081	2.6%	2,216	
9th grade	10,099	1.5%	2,211	
10th grade	15,724	2.4%	2,319	
11th grade	16,470	2.5%	2,260	
12th grade, no diploma	11,232	1.7%	2,283	
High school graduate, GED, or alternative	224,373	33.8%	2,694	
Some college, less than 1 year	56,472	8.5%	1,912	
Some college, 1 or more years, no degree	95,549	14.4%	2,020	
Associate's degree	60,928	9.2%	2,023	
Bachelor's degree	97,871	14.7%	2,129	
Master's degree	34,501	5.2%	2,162	
Professional school degree	9,592	1.4%	2,055	
Doctorate degree	4,266	0.6%	1,641	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

December 21, 2011



ACS Population Summary

Cambridge, IL
 Drive Time: 90 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	925,575	100.0%	6,975	
5 to 17 years				
Speak only English	157,862	17.1%	3,079	
Speak Spanish	8,979	1.0%	802	
Speak English "very well" or "well"	8,046	0.9%	1,889	
Speak English "not well"	886	0.1%	196	
Speak English "not at all"	47	0.0%	41	
Speak other Indo-European languages	1,865	0.2%	307	
Speak English "very well" or "well"	1,778	0.2%	1,186	
Speak English "not well"	87	0.0%	52	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	1,258	0.1%	295	
Speak English "very well" or "well"	1,078	0.1%	836	
Speak English "not well"	174	0.0%	100	
Speak English "not at all"	6	0.0%	11	
Speak other languages	229	0.0%	118	
Speak English "very well" or "well"	222	0.0%	405	
Speak English "not well"	7	0.0%	11	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	564,651	61.0%	5,093	
Speak Spanish	23,990	2.6%	1,288	
Speak English "very well" or "well"	17,711	1.9%	2,331	
Speak English "not well"	4,530	0.5%	540	
Speak English "not at all"	1,749	0.2%	334	
Speak other Indo-European languages	8,296	0.9%	752	
Speak English "very well" or "well"	7,503	0.8%	2,028	
Speak English "not well"	679	0.1%	223	
Speak English "not at all"	114	0.0%	103	
Speak Asian and Pacific Island languages	6,513	0.7%	724	
Speak English "very well" or "well"	5,102	0.6%	1,448	
Speak English "not well"	1,251	0.1%	318	
Speak English "not at all"	160	0.0%	88	
Speak other languages	1,644	0.2%	377	
Speak English "very well" or "well"	1,349	0.1%	906	
Speak English "not well"	266	0.0%	121	
Speak English "not at all"	29	0.0%	29	
65 years and over				
Speak only English	144,869	15.7%	2,278	
Speak Spanish	2,138	0.2%	303	
Speak English "very well" or "well"	1,525	0.2%	1,134	
Speak English "not well"	396	0.0%	132	
Speak English "not at all"	217	0.0%	116	
Speak other Indo-European languages	2,330	0.3%	286	
Speak English "very well" or "well"	1,994	0.2%	1,382	
Speak English "not well"	305	0.0%	105	
Speak English "not at all"	31	0.0%	31	
Speak Asian and Pacific Island languages	804	0.1%	222	
Speak English "very well" or "well"	410	0.0%	609	
Speak English "not well"	187	0.0%	108	
Speak English "not at all"	207	0.0%	109	
Speak other languages	147	0.0%	78	
Speak English "very well" or "well"	109	0.0%	330	
Speak English "not well"	38	0.0%	48	
Speak English "not at all"	0	0.0%	0	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

December 21, 2011



ACS Population Summary

Cambridge, IL
 Drive Time: 90 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	468,614	100.0%	4,392	■■■
Worked in state and in county of residence	335,184	71.5%	3,829	■■■
Worked in state and outside county of residence	89,062	19.0%	1,795	■■■
Worked outside state of residence	44,368	9.5%	1,370	■■■
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	468,614	100.0%	4,392	■■■
Drove alone	389,682	83.2%	3,949	■■■
Carpooled	42,182	9.0%	1,489	■■■
Public transportation (excluding taxicab)	4,122	0.9%	541	■■■
Bus or trolley bus	3,984	0.9%	538	■■■
Streetcar or trolley car	9	0.0%	15	■
Subway or elevated	61	0.0%	41	■
Railroad	68	0.0%	44	■
Ferryboat	0	0.0%	0	
Taxicab	211	0.0%	99	■
Motorcycle	845	0.2%	167	■■■
Bicycle	1,530	0.3%	258	■■■
Walked	12,709	2.7%	861	■■■
Other means	2,977	0.6%	398	■■■
Worked at home	14,356	3.1%	748	■■■
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	454,258	100.0%	4,340	■■■
Less than 5 minutes	25,142	5.5%	1,046	■■■
5 to 9 minutes	78,707	17.3%	1,929	■■■
10 to 14 minutes	89,024	19.6%	2,018	■■■
15 to 19 minutes	80,931	17.8%	1,904	■■■
20 to 24 minutes	69,638	15.3%	1,693	■■■
25 to 29 minutes	26,712	5.9%	1,036	■■■
30 to 34 minutes	34,774	7.7%	1,183	■■■
35 to 39 minutes	7,412	1.6%	526	■■■
40 to 44 minutes	8,058	1.8%	525	■■■
45 to 59 minutes	16,728	3.7%	829	■■■
60 to 89 minutes	10,456	2.3%	626	■■■
90 or more minutes	6,676	1.5%	509	■■■
Average Travel Time to Work (in minutes)	N/A		N/A	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: ■■■ high ■ medium ■ low

December 21, 2011



ACS Population Summary

Cambridge, IL
Drive Time: 90 minutes

Latitude: 41.30271
Longitude: -90.196

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY OCCUPATION				
Total	479,180	100.0%	4,440	High
Management	39,805	8.3%	2,204	High
Business and financial operations	17,087	3.6%	2,206	High
Computer and mathematical	7,178	1.5%	1,946	Medium
Architecture and engineering	10,223	2.1%	2,337	Medium
Life, physical, and social science	2,711	0.6%	1,612	Medium
Community and social services	8,213	1.7%	2,151	Medium
Legal	3,329	0.7%	1,531	Medium
Education, training, and library	25,583	5.3%	2,417	High
Arts, design, entertainment, sports, and media	6,295	1.3%	2,038	Medium
Healthcare practitioner, technologists, and technicians	26,548	5.5%	2,659	High
Healthcare support	12,264	2.6%	2,627	Medium
Protective service	8,638	1.8%	2,289	Medium
Food preparation and serving related	28,269	5.9%	2,518	High
Building and grounds cleaning and maintenance	16,864	3.5%	2,399	High
Personal care and service	16,425	3.4%	2,678	High
Sales and related	51,101	10.7%	2,167	High
Office and administrative support	67,992	14.2%	2,347	High
Farming, fishing, and forestry	2,810	0.6%	1,540	Medium
Construction and extraction	23,635	4.9%	3,068	High
Installation, maintenance, and repair	17,119	3.6%	2,906	High
Production	47,425	9.9%	2,418	High
Transportation and material moving	39,666	8.3%	2,676	High
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY INDUSTRY				
Total	479,180	100.0%	4,440	High
Agriculture, forestry, fishing and hunting	8,971	1.9%	1,952	Medium
Mining, quarrying, and oil and gas extraction	859	0.2%	1,030	Low
Construction	28,038	5.9%	2,887	High
Manufacturing	83,218	17.4%	2,253	High
Wholesale trade	15,930	3.3%	2,456	High
Retail trade	58,241	12.2%	2,071	High
Transportation and warehousing	22,326	4.7%	2,447	High
Utilities	4,896	1.0%	1,894	Medium
Information	9,260	1.9%	2,226	Medium
Finance and insurance	18,438	3.8%	2,348	High
Real estate and rental and leasing	6,645	1.4%	2,009	Medium
Professional, scientific, and technical services	17,092	3.6%	2,324	High
Management of companies and enterprises	506	0.1%	760	Low
Administrative and support and waste management services	16,251	3.4%	2,344	High
Educational services	39,749	8.3%	2,388	High
Health care and social assistance	65,615	13.7%	2,670	High
Arts, entertainment, and recreation	8,797	1.8%	2,158	Medium
Accommodation and food services	31,671	6.6%	2,524	High
Other services, except public administration	23,983	5.0%	2,208	High
Public administration	18,694	3.9%	2,260	High

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

December 21, 2011

Made with Esri Community Analyst



ACS Population Summary

Cambridge, IL
 Drive Time: 90 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	284,771	100.0%	2,707	■■■
Own children under 6 years only	24,542	8.6%	986	■■■
In labor force	18,227	6.4%	857	■■■
Not in labor force	6,315	2.2%	510	■■■
Own children under 6 years and 6 to 17 years	21,228	7.5%	871	■■■
In labor force	14,790	5.2%	739	■■■
Not in labor force	6,438	2.3%	493	■■■
Own children 6 to 17 years only	62,706	22.0%	1,417	■■■
In labor force	51,959	18.2%	1,315	■■■
Not in labor force	10,747	3.8%	632	■■■
No own children under 18 years	176,295	61.9%	2,332	■■■
In labor force	132,505	46.5%	2,104	■■■
Not in labor force	43,790	15.4%	1,230	■■■
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	961,793	100.0%	7,262	■■■
Under .50	51,683	5.4%	2,535	■■■
.50 to .99	65,923	6.9%	2,948	■■■
1.00 to 1.24	38,562	4.0%	2,068	■■■
1.25 to 1.49	44,380	4.6%	2,264	■■■
1.50 to 1.84	64,724	6.7%	2,762	■■■
1.85 to 1.99	26,260	2.7%	1,698	■■■
2.00 and over	670,261	69.7%	6,124	■■■
HOUSEHOLDS BY POVERTY STATUS				
Total	406,714	100.0%	2,510	■■■
Income in the past 12 months below poverty level	47,685	11.7%	1,377	■■■
Married-couple family	6,781	1.7%	520	■■■
Other family - male householder (no wife present)	1,907	0.5%	309	■■■
Other family - female householder (no husband present)	14,502	3.6%	815	■■■
Nonfamily household - male householder	10,158	2.5%	688	■■■
Nonfamily household - female householder	14,337	3.5%	754	■■■
Income in the past 12 months at or above poverty level	359,029	88.3%	2,464	■■■
Married-couple family	194,595	47.8%	1,964	■■■
Other family - male householder (no wife present)	13,450	3.3%	755	■■■
Other family - female householder (no husband present)	30,026	7.4%	1,082	■■■
Nonfamily household - male householder	57,313	14.1%	1,525	■■■
Nonfamily household - female householder	63,645	15.6%	1,418	■■■

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: ■■■ high ■■■ medium ■ low

December 21, 2011



ACS Population Summary

Cambridge, IL
Drive Time: 90 minutes

Latitude: 41.30271
Longitude: -90.196

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY INCOME				
Total	406,714	100.0%	2,510	
Less than \$10,000	28,594	7.0%	1,070	
\$10,000 to \$14,999	24,571	6.0%	1,008	
\$15,000 to \$19,999	25,172	6.2%	985	
\$20,000 to \$24,999	24,911	6.1%	983	
\$25,000 to \$29,999	23,969	5.9%	961	
\$30,000 to \$34,999	23,526	5.8%	915	
\$35,000 to \$39,999	22,765	5.6%	936	
\$40,000 to \$44,999	22,099	5.4%	894	
\$45,000 to \$49,999	19,832	4.9%	841	
\$50,000 to \$59,999	36,771	9.0%	1,115	
\$60,000 to \$74,999	45,423	11.2%	1,226	
\$75,000 to \$99,999	51,017	12.5%	1,254	
\$100,000 to \$124,999	26,561	6.5%	914	
\$125,000 to \$149,999	12,504	3.1%	627	
\$150,000 to \$199,999	10,030	2.5%	546	
\$200,000 or more	8,969	2.2%	530	
Median Household Income	N/A		N/A	
Average Household Income	N/A		N/A	
Per Capita Income	N/A		N/A	
HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME				
Total	20,706	100.0%	1,071	
Less than \$10,000	4,987	24.1%	530	
\$10,000 to \$14,999	1,915	9.2%	348	
\$15,000 to \$19,999	1,727	8.3%	360	
\$20,000 to \$24,999	1,913	9.2%	343	
\$25,000 to \$29,999	1,382	6.7%	302	
\$30,000 to \$34,999	1,545	7.5%	296	
\$35,000 to \$39,999	1,507	7.3%	307	
\$40,000 to \$44,999	1,275	6.2%	271	
\$45,000 to \$49,999	603	2.9%	159	
\$50,000 to \$59,999	1,470	7.1%	281	
\$60,000 to \$74,999	1,558	7.5%	288	
\$75,000 to \$99,999	593	2.9%	166	
\$100,000 to \$124,999	164	0.8%	94	
\$125,000 to \$149,999	6	0.0%	8	
\$150,000 to \$199,999	61	0.3%	54	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHR <25	N/A		N/A	
Average Household Income for HHR <25	N/A		N/A	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

December 21, 2011



ACS Population Summary

Cambridge, IL
 Drive Time: 90 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME				
Total	133,022	100.0%	2,015	
Less than \$10,000	7,763	5.8%	598	
\$10,000 to \$14,999	5,626	4.2%	554	
\$15,000 to \$19,999	5,825	4.4%	535	
\$20,000 to \$24,999	6,233	4.7%	553	
\$25,000 to \$29,999	6,639	5.0%	556	
\$30,000 to \$34,999	7,559	5.7%	575	
\$35,000 to \$39,999	7,420	5.6%	605	
\$40,000 to \$44,999	7,991	6.0%	586	
\$45,000 to \$49,999	7,299	5.5%	575	
\$50,000 to \$59,999	14,333	10.8%	759	
\$60,000 to \$74,999	17,824	13.4%	823	
\$75,000 to \$99,999	19,864	14.9%	828	
\$100,000 to \$124,999	9,731	7.3%	589	
\$125,000 to \$149,999	3,711	2.8%	362	
\$150,000 to \$199,999	2,918	2.2%	312	
\$200,000 or more	2,286	1.7%	289	
Median Household Income for HHr 25-44	N/A		N/A	
Average Household Income for HHr 25-44	N/A		N/A	

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME				
Total	154,391	100.0%	1,870	
Less than \$10,000	9,030	5.8%	595	
\$10,000 to \$14,999	6,206	4.0%	495	
\$15,000 to \$19,999	6,059	3.9%	489	
\$20,000 to \$24,999	6,914	4.5%	506	
\$25,000 to \$29,999	6,799	4.4%	508	
\$30,000 to \$34,999	7,135	4.6%	486	
\$35,000 to \$39,999	7,430	4.8%	504	
\$40,000 to \$44,999	7,490	4.9%	510	
\$45,000 to \$49,999	7,261	4.7%	492	
\$50,000 to \$59,999	13,759	8.9%	653	
\$60,000 to \$74,999	18,710	12.1%	771	
\$75,000 to \$99,999	24,562	15.9%	865	
\$100,000 to \$124,999	14,104	9.1%	661	
\$125,000 to \$149,999	7,749	5.0%	489	
\$150,000 to \$199,999	5,923	3.8%	410	
\$200,000 or more	5,260	3.4%	401	
Median Household Income for HHr 45-64	N/A		N/A	
Average Household Income for HHr 45-64	N/A		N/A	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

December 21, 2011



ACS Population Summary

Cambridge, IL
Drive Time: 90 minutes

Latitude: 41.30271
Longitude: -90.196

	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME				
Total	98,595	100.0%	1,419	
Less than \$10,000	6,814	6.9%	477	
\$10,000 to \$14,999	10,824	11.0%	605	
\$15,000 to \$19,999	11,561	11.7%	583	
\$20,000 to \$24,999	9,851	10.0%	555	
\$25,000 to \$29,999	9,149	9.3%	529	
\$30,000 to \$34,999	7,287	7.4%	456	
\$35,000 to \$39,999	6,408	6.5%	425	
\$40,000 to \$44,999	5,343	5.4%	379	
\$45,000 to \$49,999	4,669	4.7%	356	
\$50,000 to \$59,999	7,209	7.3%	443	
\$60,000 to \$74,999	7,331	7.4%	460	
\$75,000 to \$99,999	5,998	6.1%	418	
\$100,000 to \$124,999	2,562	2.6%	260	
\$125,000 to \$149,999	1,038	1.1%	169	
\$150,000 to \$199,999	1,128	1.1%	185	
\$200,000 or more	1,423	1.4%	207	
Median Household Income for HHr 65+	N/A		N/A	
Average Household Income for HHr 65+	N/A		N/A	

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2009, adjusted for inflation.

2005-2009 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2005-2009 ACS estimates, five-year period data collected monthly from January 1, 2005 through December 31, 2009. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

December 21, 2011

Made with Esri Community Analyst



Community Profile

Cambridge, IL
 Drive Time: 30, 60, 90 minutes

Latitude: 41.30271
 Longitude: -90.196

	0 - 30 minutes	0 - 60 minutes	0 - 90 minutes
Population Summary			
2000 Total Population	41,313	456,100	999,378
2000 Group Quarters	473	14,557	27,297
2010 Total Population	40,249	457,899	1,001,536
2015 Total Population	39,703	459,028	1,000,762
2010-2015 Annual Rate	-0.27%	0.05%	-0.02%
Household Summary			
2000 Households	16,333	181,512	397,894
2000 Average Household Size	2.50	2.43	2.44
2010 Households	16,123	184,567	405,352
2010 Average Household Size	2.47	2.40	2.40
2015 Households	15,956	185,702	406,760
2015 Average Household Size	2.46	2.39	2.39
2010-2015 Annual Rate	-0.21%	0.12%	0.07%
2000 Families	11,532	120,895	267,362
2000 Average Family Size	3.00	2.98	2.98
2010 Families	11,145	120,450	266,640
2010 Average Family Size	2.99	2.95	2.95
2015 Families	10,901	119,841	264,493
2015 Average Family Size	3.00	2.95	2.95
2010-2015 Annual Rate	-0.44%	-0.10%	-0.16%
Housing Unit Summary			
2000 Housing Units	17,371	192,689	424,397
Owner Occupied Housing Units	73.8%	67.6%	67.4%
Renter Occupied Housing Units	20.4%	26.7%	26.3%
Vacant Housing Units	5.8%	5.8%	6.2%
2010 Housing Units	17,853	202,882	448,438
Owner Occupied Housing Units	70.1%	64.7%	64.5%
Renter Occupied Housing Units	20.2%	26.3%	25.9%
Vacant Housing Units	9.7%	9.0%	9.6%
2015 Housing Units	17,969	207,073	456,751
Owner Occupied Housing Units	68.9%	63.8%	63.5%
Renter Occupied Housing Units	19.9%	25.9%	25.6%
Vacant Housing Units	11.2%	10.3%	10.9%
Median Household Income			
2000	\$38,612	\$39,913	\$39,885
2010	\$48,485	\$50,809	\$50,703
2015	\$55,713	\$57,984	\$58,177
Median Home Value			
2000	\$74,579	\$79,955	\$80,264
2010	\$101,273	\$111,380	\$113,244
2015	\$117,682	\$129,663	\$132,061
Per Capita Income			
2000	\$18,269	\$19,990	\$20,030
2010	\$22,176	\$24,711	\$24,716
2015	\$25,422	\$28,283	\$28,397
Median Age			
2000	38.6	37.3	37.4
2010	41.3	39.3	39.5
2015	41.9	39.6	40.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Community Profile

Cambridge, IL
 Drive Time: 30, 60, 90 minutes

Latitude: 41.30271
 Longitude: -90.196

	0 - 30 minutes	0 - 60 minutes	0 - 90 minutes
2000 Households by Income			
Household Income Base	16,374	181,555	398,111
<\$15,000	14.3%	15.2%	15.2%
\$15,000 - \$24,999	15.3%	14.5%	14.4%
\$25,000 - \$34,999	15.3%	14.3%	14.2%
\$35,000 - \$49,999	18.7%	17.5%	17.7%
\$50,000 - \$74,999	21.3%	20.9%	21.2%
\$75,000 - \$99,999	9.2%	9.8%	9.6%
\$100,000 - \$149,999	4.5%	5.4%	5.3%
\$150,000 - \$199,999	0.9%	1.1%	1.1%
\$200,000+	0.5%	1.1%	1.2%
Average Household Income	\$45,887	\$49,384	\$49,446
2010 Households by Income			
Household Income Base	16,124	184,569	405,352
<\$15,000	10.2%	10.8%	10.9%
\$15,000 - \$24,999	11.8%	10.5%	10.5%
\$25,000 - \$34,999	12.2%	11.6%	11.5%
\$35,000 - \$49,999	17.8%	16.2%	16.3%
\$50,000 - \$74,999	27.2%	23.4%	23.5%
\$75,000 - \$99,999	12.6%	15.4%	15.5%
\$100,000 - \$149,999	6.1%	8.7%	8.3%
\$150,000 - \$199,999	1.4%	1.9%	1.8%
\$200,000+	0.9%	1.6%	1.6%
Average Household Income	\$54,927	\$60,044	\$59,988
2015 Households by Income			
Household Income Base	15,957	185,703	406,760
<\$15,000	8.2%	9.0%	9.0%
\$15,000 - \$24,999	9.7%	8.5%	8.5%
\$25,000 - \$34,999	10.4%	9.4%	9.5%
\$35,000 - \$49,999	14.3%	13.1%	13.0%
\$50,000 - \$74,999	28.4%	24.4%	24.7%
\$75,000 - \$99,999	14.0%	16.7%	16.4%
\$100,000 - \$149,999	11.3%	14.2%	13.9%
\$150,000 - \$199,999	2.4%	2.8%	2.8%
\$200,000+	1.2%	2.0%	2.1%
Average Household Income	\$62,757	\$68,485	\$68,641
2000 Owner Occupied Housing Units by Value			
Total	12,818	130,191	286,199
<\$50,000	27.9%	21.1%	20.4%
\$50,000 - \$99,999	43.5%	47.2%	47.4%
\$100,000 - \$149,999	17.6%	18.0%	18.7%
\$150,000 - \$199,999	6.1%	7.4%	7.4%
\$200,000 - \$299,999	3.3%	4.5%	4.2%
\$300,000 - \$499,999	1.1%	1.4%	1.4%
\$500,000 - \$999,999	0.2%	0.1%	0.1%
\$1,000,000 +	0.2%	0.1%	0.1%
Average Home Value	\$89,822	\$96,542	\$97,129
2000 Specified Renter Occupied Housing Units by Contract Rent			
Total	3,227	50,180	108,764
With Cash Rent	90.4%	95.1%	94.5%
No Cash Rent	9.6%	4.9%	5.5%
Median Rent	\$327	\$372	\$373
Average Rent	\$322	\$377	\$376

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Community Profile

Cambridge, IL
 Drive Time: 30, 60, 90 minutes

Latitude: 41.30271
 Longitude: -90.196

	0 - 30 minutes	0 - 60 minutes	0 - 90 minutes
2000 Population by Age			
Total	41,314	456,101	999,378
0 - 4	6.0%	6.4%	6.4%
5 - 9	7.0%	6.7%	6.9%
10 - 14	7.6%	7.2%	7.1%
15 - 24	12.7%	13.9%	13.5%
25 - 34	11.3%	12.5%	12.4%
35 - 44	15.4%	15.2%	15.1%
45 - 54	14.0%	14.2%	14.0%
55 - 64	9.6%	9.4%	9.4%
65 - 74	8.0%	7.3%	7.5%
75 - 84	6.1%	5.3%	5.5%
85 +	2.3%	2.0%	2.1%
18 +	74.6%	75.3%	75.2%
2010 Population by Age			
Total	40,248	457,898	1,001,536
0 - 4	6.1%	6.3%	6.4%
5 - 9	6.3%	6.2%	6.3%
10 - 14	6.3%	6.2%	6.2%
15 - 24	12.1%	13.4%	13.1%
25 - 34	11.9%	12.7%	12.4%
35 - 44	12.0%	12.4%	12.4%
45 - 54	15.5%	14.7%	14.7%
55 - 64	13.3%	12.9%	12.9%
65 - 74	8.1%	7.6%	7.7%
75 - 84	5.7%	5.0%	5.2%
85 +	2.8%	2.5%	2.6%
18 +	77.4%	77.5%	77.2%
2015 Population by Age			
Total	39,703	459,024	1,000,762
0 - 4	5.9%	6.2%	6.3%
5 - 9	6.2%	6.1%	6.2%
10 - 14	6.5%	6.3%	6.4%
15 - 24	11.4%	12.8%	12.6%
25 - 34	11.9%	12.7%	12.4%
35 - 44	11.7%	12.3%	12.2%
45 - 54	13.6%	12.9%	13.0%
55 - 64	14.7%	13.7%	13.8%
65 - 74	10.0%	9.5%	9.5%
75 - 84	5.4%	5.0%	5.1%
85 +	2.7%	2.5%	2.6%
18 +	77.7%	77.7%	77.4%
2000 Population by Sex			
Males	48.9%	48.8%	48.7%
Females	51.1%	51.2%	51.3%
2010 Population by Sex			
Males	49.2%	49.0%	48.9%
Females	50.8%	51.0%	51.1%
2015 Population by Sex			
Males	49.3%	49.1%	49.0%
Females	50.7%	50.9%	51.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

December 21, 2011



Community Profile

Cambridge, IL
Drive Time: 30, 60, 90 minutes

Latitude: 41.30271
Longitude: -90.196

	0 - 30 minutes	0 - 60 minutes	0 - 90 minutes
2000 Population by Race/Ethnicity			
Total	41,313	456,101	999,378
White Alone	96.1%	89.3%	89.7%
Black Alone	1.2%	5.6%	5.8%
American Indian Alone	0.1%	0.2%	0.2%
Asian or Pacific Islander Alone	0.3%	1.1%	1.0%
Some Other Race Alone	1.4%	2.2%	1.9%
Two or More Races	1.0%	1.6%	1.4%
Hispanic Origin	2.9%	5.1%	4.5%
Diversity Index	12.9	27.7	26.1
2010 Population by Race/Ethnicity			
Total	40,249	457,899	1,001,536
White Alone	95.2%	86.9%	87.4%
Black Alone	1.2%	6.0%	6.2%
American Indian Alone	0.1%	0.3%	0.3%
Asian or Pacific Islander Alone	0.3%	1.7%	1.6%
Some Other Race Alone	1.9%	2.9%	2.6%
Two or More Races	1.3%	2.1%	1.9%
Hispanic Origin	4.0%	7.0%	6.4%
Diversity Index	16.4	34.0	32.3
2015 Population by Race/Ethnicity			
Total	39,703	459,029	1,000,762
White Alone	94.7%	85.6%	86.3%
Black Alone	1.2%	6.2%	6.3%
American Indian Alone	0.1%	0.4%	0.3%
Asian or Pacific Islander Alone	0.4%	2.1%	1.9%
Some Other Race Alone	2.2%	3.3%	3.0%
Two or More Races	1.5%	2.4%	2.2%
Hispanic Origin	4.7%	8.0%	7.4%
Diversity Index	18.3	37.2	35.4
2000 Population 3+ by School Enrollment			
Total	39,830	438,246	960,760
Enrolled in Nursery/Preschool	1.8%	1.9%	1.9%
Enrolled in Kindergarten	1.4%	1.3%	1.4%
Enrolled in Grade 1-8	12.5%	11.9%	11.9%
Enrolled in Grade 9-12	6.3%	6.0%	6.0%
Enrolled in College	3.5%	5.2%	4.8%
Enrolled in Grad/Prof School	0.8%	0.9%	0.8%
Not Enrolled in School	73.7%	72.8%	73.1%
2010 Population 25+ by Educational Attainment			
Total	27,889	310,661	680,843
Less Than 9th Grade	4.2%	3.7%	4.4%
9th to 12th Grade, No Diploma	7.3%	7.4%	7.3%
High School Graduate	37.5%	33.6%	34.2%
Some College, No Degree	22.9%	23.0%	22.7%
Associate Degree	10.0%	9.5%	9.5%
Bachelor's Degree	12.7%	15.4%	14.7%
Graduate/Professional Degree	5.4%	7.5%	7.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Community Profile

Cambridge, IL
Drive Time: 30, 60, 90 minutes

Latitude: 41.30271
Longitude: -90.196

	0 - 30 minutes	0 - 60 minutes	0 - 90 minutes
2010 Population 15+ by Marital Status			
Total	32,747	372,156	811,868
Never Married	23.5%	26.9%	26.9%
Married	58.3%	54.2%	54.6%
Widowed	8.5%	7.0%	7.1%
Divorced	9.8%	11.9%	11.4%
2000 Population 16+ by Employment Status			
Total	32,189	357,091	781,124
In Labor Force	66.4%	65.7%	65.1%
Civilian Employed	63.3%	62.0%	61.6%
Civilian Unemployed	3.0%	3.7%	3.5%
In Armed Forces	0.1%	0.1%	0.1%
Not In Labor Force	33.6%	34.3%	34.9%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	90.1%	89.7%	88.8%
Civilian Unemployed	9.9%	10.3%	11.2%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	91.9%	91.3%	90.6%
Civilian Unemployed	8.1%	8.7%	9.4%
2000 Females 16+ by Employment Status and Age of Children			
Total	16,596	185,191	406,652
Own Children < 6 Only	6.9%	7.0%	7.0%
Employed/in Armed Forces	5.4%	4.8%	4.7%
Unemployed	0.3%	0.4%	0.4%
Not in Labor Force	1.2%	1.9%	2.0%
Own Children <6 and 6-17 Only	6.2%	5.8%	5.8%
Employed/in Armed Forces	4.1%	3.9%	3.7%
Unemployed	0.3%	0.3%	0.2%
Not in Labor Force	1.8%	1.7%	1.8%
Own Children 6-17 Only	18.0%	16.9%	16.9%
Employed/in Armed Forces	14.6%	13.5%	13.4%
Unemployed	0.5%	0.4%	0.4%
Not in Labor Force	2.9%	3.0%	3.1%
No Own Children < 18	69.0%	70.2%	70.3%
Employed/in Armed Forces	33.4%	35.4%	34.7%
Unemployed	1.2%	2.0%	1.8%
Not in Labor Force	34.3%	32.8%	33.8%
2010 Employed Population 16+ by Industry			
Total	20,065	223,266	485,648
Agriculture/Mining	4.3%	1.6%	2.0%
Construction	5.9%	5.2%	5.2%
Manufacturing	13.7%	13.0%	14.2%
Wholesale Trade	3.2%	3.6%	3.3%
Retail Trade	13.5%	12.1%	11.9%
Transportation/Utilities	5.5%	5.6%	5.3%
Information	1.7%	1.7%	1.6%
Finance/Insurance/Real Estate	5.7%	5.5%	5.5%
Services	43.2%	47.4%	47.4%
Public Administration	3.2%	4.2%	3.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

December 21, 2011



Community Profile

Cambridge, IL
 Drive Time: 30, 60, 90 minutes

Latitude: 41.30271
 Longitude: -90.196

	0 - 30 minutes	0 - 60 minutes	0 - 90 minutes
2010 Employed Population 16+ by Occupation			
Total	20,060	223,266	485,648
White Collar	54.7%	57.0%	56.5%
Management/Business/Financial	12.9%	12.2%	11.8%
Professional	17.4%	20.4%	20.8%
Sales	11.0%	11.3%	10.8%
Administrative Support	13.5%	13.2%	13.1%
Services	18.5%	19.3%	19.0%
Blue Collar	26.8%	23.7%	24.5%
Farming/Forestry/Fishing	0.9%	0.4%	0.4%
Construction/Extraction	5.0%	4.2%	4.4%
Installation/Maintenance/Repair	5.1%	4.0%	4.0%
Production	7.9%	7.7%	8.1%
Transportation/Material Moving	8.0%	7.5%	7.5%
2000 Workers 16+ by Means of Transportation to Work			
Total	20,069	218,175	474,168
Drove Alone - Car, Truck, or Van	82.7%	83.0%	82.4%
Carpooled - Car, Truck, or Van	9.3%	9.5%	10.0%
Public Transportation	0.1%	0.9%	1.0%
Walked	2.7%	2.6%	2.6%
Other Means	1.1%	0.9%	0.9%
Worked at Home	4.1%	3.0%	3.0%
2000 Workers 16+ by Travel Time to Work			
Total	20,069	218,176	474,168
Did not Work at Home	95.9%	97.0%	97.0%
Less than 5 minutes	8.2%	4.9%	5.2%
5 to 9 minutes	20.2%	16.3%	16.7%
10 to 19 minutes	23.1%	37.8%	37.7%
20 to 24 minutes	10.9%	15.5%	14.5%
25 to 34 minutes	18.3%	13.2%	12.7%
35 to 44 minutes	5.7%	3.0%	3.1%
45 to 59 minutes	5.1%	2.9%	3.3%
60 to 89 minutes	2.4%	1.8%	2.1%
90 or more minutes	2.2%	1.5%	1.6%
Worked at Home	4.1%	3.0%	3.0%
Average Travel Time to Work (in min)	21.5	18.9	19.1
2000 Households by Vehicles Available			
Total	16,322	181,542	397,964
None	6.2%	7.7%	7.6%
1	30.3%	33.8%	33.8%
2	42.1%	40.1%	40.3%
3	15.1%	13.4%	13.4%
4	4.0%	3.6%	3.5%
5+	2.3%	1.4%	1.4%
Average Number of Vehicles Available	1.9	1.8	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Community Profile

Cambridge, IL
Drive Time: 30, 60, 90 minutes

Latitude: 41.30271
Longitude: -90.196

	0 - 30 minutes	0 - 60 minutes	0 - 90 minutes
2000 Households by Type			
Total	16,333	181,513	397,894
Family Households	70.6%	66.6%	67.2%
Married-couple Family	58.6%	52.3%	53.0%
With Related Children	25.4%	22.7%	22.8%
Other Family (No Spouse)	12.0%	14.3%	14.2%
With Related Children	8.0%	10.0%	9.9%
Nonfamily Households	29.4%	33.4%	32.8%
Householder Living Alone	25.7%	28.3%	27.9%
Householder Not Living Alone	3.7%	5.1%	4.9%
Households with Related Children	33.4%	32.7%	32.7%
Households with Persons 65+	28.8%	25.5%	26.1%
2000 Households by Size			
Total	16,333	181,512	397,894
1 Person Household	25.7%	28.3%	27.9%
2 Person Household	35.3%	34.5%	34.8%
3 Person Household	15.4%	15.7%	15.6%
4 Person Household	14.5%	13.0%	13.1%
5 Person Household	6.4%	5.7%	5.7%
6 Person Household	1.9%	1.9%	1.9%
7 + Person Household	0.8%	0.9%	1.0%
2000 Households by Year Householder Moved In			
Total	16,323	181,542	397,964
Moved in 1999 to March 2000	14.1%	17.0%	16.6%
Moved in 1995 to 1998	23.3%	26.5%	25.9%
Moved in 1990 to 1994	17.0%	16.6%	16.3%
Moved in 1980 to 1989	16.1%	15.4%	15.5%
Moved in 1970 to 1979	13.8%	12.0%	12.3%
Moved in 1969 or Earlier	15.7%	12.7%	13.4%
Median Year Householder Moved In	1991	1993	1993
2000 Housing Units by Units in Structure			
Total	17,351	192,734	424,476
1, Detached	84.8%	73.3%	75.2%
1, Attached	0.8%	2.3%	1.8%
2	3.6%	4.7%	4.4%
3 or 4	2.6%	3.6%	3.6%
5 to 9	1.6%	4.1%	3.8%
10 to 19	0.9%	3.2%	2.9%
20 +	1.8%	4.9%	4.4%
Mobile Home	3.9%	3.7%	3.8%
Other	0.0%	0.0%	0.1%
2000 Housing Units by Year Structure Built			
Total	17,353	192,735	424,476
1999 to March 2000	1.1%	1.1%	1.2%
1995 to 1998	3.6%	3.6%	3.7%
1990 to 1994	2.6%	3.1%	3.2%
1980 to 1989	4.3%	6.6%	6.4%
1970 to 1979	15.3%	18.4%	17.6%
1969 or Earlier	73.1%	67.2%	68.0%
Median Year Structure Built	1950	1958	1957

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

December 21, 2011

Made with Esri Community Analyst



Community Profile

Cambridge, IL
 Drive Time: 30, 60, 90 minutes

Latitude: 41.30271
 Longitude: -90.196

	0 - 30 minutes	0 - 60 minutes	0 - 90 minutes
Top 3 Tapestry Segments			
1.	Heartland Communities	Rustbelt Traditions	Rustbelt Traditions
2.	Rustbelt Retirees	Rustbelt Retirees	Rustbelt Retirees
3.	Home Town	Salt of the Earth	Salt of the Earth
2010 Consumer Spending			
Apparel & Services: Total \$	\$20,567,326	\$264,350,278	\$578,725,137
Average Spent	\$1,275.64	\$1,432.27	\$1,427.71
Spending Potential Index	53	60	60
Computers & Accessories: Total \$	\$2,711,593	\$34,655,877	\$75,975,485
Average Spent	\$168.18	\$187.77	\$187.43
Spending Potential Index	76	85	85
Education: Total \$	\$15,149,045	\$201,328,058	\$440,300,639
Average Spent	\$939.59	\$1,090.81	\$1,086.22
Spending Potential Index	77	89	89
Entertainment/Recreation: Total \$	\$42,941,108	\$526,561,946	\$1,157,515,291
Average Spent	\$2,663.33	\$2,852.95	\$2,855.58
Spending Potential Index	83	88	89
Food at Home: Total \$	\$59,086,380	\$725,791,950	\$1,595,025,166
Average Spent	\$3,664.70	\$3,932.40	\$3,934.91
Spending Potential Index	82	88	88
Food Away from Home: Total \$	\$40,750,492	\$515,386,974	\$1,130,176,212
Average Spent	\$2,527.46	\$2,792.41	\$2,788.14
Spending Potential Index	79	87	87
Health Care: Total \$	\$55,186,451	\$642,348,489	\$1,418,871,210
Average Spent	\$3,422.82	\$3,480.29	\$3,500.34
Spending Potential Index	92	93	94
HH Furnishings & Equipment: Total \$	\$22,986,014	\$286,264,477	\$628,223,586
Average Spent	\$1,425.66	\$1,551.00	\$1,549.82
Spending Potential Index	69	75	75
Investments: Total \$	\$24,787,926	\$283,597,168	\$627,991,457
Average Spent	\$1,537.42	\$1,536.55	\$1,549.25
Spending Potential Index	88	88	89
Retail Goods: Total \$	\$318,926,537	\$3,868,647,780	\$8,509,608,123
Average Spent	\$19,780.71	\$20,960.62	\$20,993.13
Spending Potential Index	80	84	84
Shelter: Total \$	\$182,670,249	\$2,423,517,740	\$5,290,184,903
Average Spent	\$11,329.72	\$13,130.80	\$13,050.84
Spending Potential Index	72	83	83
TV/Video/Audio: Total \$	\$16,121,627	\$200,738,670	\$440,757,275
Average Spent	\$999.91	\$1,087.62	\$1,087.35
Spending Potential Index	81	88	88
Travel: Total \$	\$22,906,399	\$293,463,461	\$642,813,278
Average Spent	\$1,420.72	\$1,590.01	\$1,585.82
Spending Potential Index	75	84	84
Vehicle Maintenance & Repairs: Total \$	\$12,318,999	\$151,716,708	\$333,453,773
Average Spent	\$764.06	\$822.01	\$822.63
Spending Potential Index	81	87	87

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



ACS Housing Summary

Cambridge, IL
 Drive Time: 30 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	40,133		1,189	■■■
Total Households	16,410		398	■■■
Total Housing Units	17,688		421	■■■
OWNER-OCCUPIED HOUSING UNITS BY VALUE				
Total	12,615	100.0%	360	■■■
Less than \$10,000	199	1.6%	61	■■
\$10,000 to \$14,999	188	1.5%	54	■■
\$15,000 to \$19,999	63	0.5%	26	■■
\$20,000 to \$24,999	202	1.6%	67	■■
\$25,000 to \$29,999	208	1.6%	58	■■
\$30,000 to \$34,999	388	3.1%	91	■■
\$35,000 to \$39,999	220	1.7%	56	■■
\$40,000 to \$49,999	622	4.9%	94	■■■
\$50,000 to \$59,999	792	6.3%	108	■■■
\$60,000 to \$69,999	808	6.4%	126	■■■
\$70,000 to \$79,999	826	6.5%	120	■■■
\$80,000 to \$89,999	1,105	8.8%	160	■■■
\$90,000 to \$99,999	812	6.4%	123	■■■
\$100,000 to \$124,999	1,422	11.3%	177	■■■
\$125,000 to \$149,999	1,330	10.5%	157	■■■
\$150,000 to \$174,999	1,186	9.4%	150	■■■
\$175,000 to \$199,999	433	3.4%	77	■■■
\$200,000 to \$249,999	758	6.0%	112	■■■
\$250,000 to \$299,999	319	2.5%	85	■■
\$300,000 to \$399,999	266	2.1%	73	■■
\$400,000 to \$499,999	159	1.3%	56	■■
\$500,000 to \$749,999	238	1.9%	78	■■
\$750,000 to \$999,999	30	0.2%	39	■
\$1,000,000 or more	41	0.3%	19	■■
Median Home Value	\$98,454		N/A	
Average Home Value	\$131,519		\$7,262	■■■
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS				
Total	12,615	100.0%	360	■■■
Housing units with a mortgage/contract to purchase/similar debt	7,458	59.1%	334	■■■
Second mortgage only	296	2.3%	74	■■
Home equity loan only	1,045	8.3%	138	■■■
Both second mortgage and home equity loan	52	0.4%	44	■
No second mortgage and no home equity loan	6,065	48.1%	322	■■■
Housing units without a mortgage	5,157	40.9%	261	■■■
AVERAGE VALUE BY MORTGAGE STATUS				
Housing units with a mortgage	\$140,280		\$11,576	■■■
Housing units without a mortgage	\$118,849		\$11,008	■■■

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: ■■■ high ■■■ medium ■ low

December 21, 2011



ACS Housing Summary

Cambridge, IL
 Drive Time: 30 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT				
Total	3,795	100.0%	314	High
With cash rent	3,485	91.8%	308	High
Less than \$100	101	2.7%	59	Medium
\$100 to \$149	78	2.1%	31	Medium
\$150 to \$199	131	3.5%	26	Medium
\$200 to \$249	175	4.6%	29	High
\$250 to \$299	271	7.1%	87	Medium
\$300 to \$349	429	11.3%	91	Medium
\$350 to \$399	396	10.4%	100	Medium
\$400 to \$449	627	16.5%	179	Medium
\$450 to \$499	473	12.5%	112	Medium
\$500 to \$549	283	7.5%	128	Medium
\$550 to \$599	118	3.1%	66	Medium
\$600 to \$649	101	2.7%	82	Low
\$650 to \$699	50	1.3%	32	Medium
\$700 to \$749	64	1.7%	41	Medium
\$750 to \$799	12	0.3%	10	Low
\$800 to \$899	30	0.8%	19	Medium
\$900 to \$999	8	0.2%	10	Low
\$1,000 to \$1,249	43	1.1%	33	Low
\$1,250 to \$1,499	48	1.3%	32	Low
\$1,500 to \$1,999	38	1.0%	19	Medium
\$2,000 or more	8	0.2%	17	Low
No cash rent	310	8.2%	69	Medium
Median Contract Rent	N/A		N/A	
Average Contract Rent	N/A		N/A	
RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT				
Total	3,795	100.0%	314	High
Pay extra for one or more utilities	3,217	84.8%	304	High
No extra payment for any utilities	578	15.2%	95	High
HOUSING UNITS BY UNITS IN STRUCTURE				
Total	17,688	100.0%	421	High
1, detached	14,881	84.1%	396	High
1, attached	177	1.0%	74	Medium
2	453	2.6%	93	Medium
3 or 4	446	2.5%	98	Medium
5 to 9	561	3.2%	135	Medium
10 to 19	187	1.1%	50	Medium
20 to 49	202	1.1%	62	Medium
50 or more	144	0.8%	34	Medium
Mobile home	629	3.6%	169	Medium
Boat, RV, van, etc.	9	0.1%	15	Low

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

December 21, 2011



ACS Housing Summary

Cambridge, IL
 Drive Time: 30 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSING UNITS BY YEAR STRUCTURE BUILT				
Total	17,688	100.0%	421	High
Built 2005 or later	172	1.0%	72	Medium
Built 2000 to 2004	635	3.6%	105	High
Built 1990 to 1999	1,181	6.7%	171	High
Built 1980 to 1989	1,040	5.9%	118	High
Built 1970 to 1979	2,732	15.4%	257	High
Built 1960 to 1969	2,007	11.3%	203	High
Built 1950 to 1959	2,506	14.2%	243	High
Built 1940 to 1949	1,644	9.3%	206	High
Built 1939 or earlier	5,771	32.6%	279	High
Median Year Structure Built	1956		N/A	
OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT				
Total	16,410	100.0%	398	High
Owner occupied				
Moved in 2005 or later	1,623	9.9%	195	High
Moved in 2000 to 2004	2,472	15.1%	213	High
Moved in 1990 to 1999	3,824	23.3%	268	High
Moved in 1980 to 1989	1,701	10.4%	168	High
Moved in 1970 to 1979	1,514	9.2%	151	High
Moved in 1969 or earlier	1,483	9.0%	148	High
Renter occupied				
Moved in 2005 or later	1,750	10.7%	220	High
Moved in 2000 to 2004	1,113	6.8%	143	High
Moved in 1990 to 1999	591	3.6%	177	Medium
Moved in 1980 to 1989	228	1.4%	79	Medium
Moved in 1970 to 1979	28	0.2%	11	Medium
Moved in 1969 or earlier	85	0.5%	37	Medium
Median Year Householder Moved Into Unit	1997		N/A	
OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL				
Total	16,410	100.0%	398	High
Utility gas	12,748	77.7%	398	High
Bottled, tank, or LP gas	1,795	10.9%	137	High
Electricity	1,457	8.9%	139	High
Fuel oil, kerosene, etc.	100	0.6%	36	Medium
Coal or coke	0	0.0%	0	
Wood	205	1.2%	65	Medium
Solar energy	0	0.0%	0	
Other fuel	72	0.4%	50	Low
No fuel used	32	0.2%	22	Low

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

December 21, 2011



ACS Housing Summary

Cambridge, IL
 Drive Time: 30 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE				
Total	16,410	100.0%	398	
Owner occupied				
No vehicle available	304	1.9%	60	
1 vehicle available	2,988	18.2%	224	
2 vehicles available	5,842	35.6%	299	
3 vehicles available	2,288	13.9%	203	
4 vehicles available	850	5.2%	118	
5 or more vehicles available	345	2.1%	83	
Renter occupied				
No vehicle available	660	4.0%	108	
1 vehicle available	1,838	11.2%	249	
2 vehicles available	929	5.7%	166	
3 vehicles available	290	1.8%	62	
4 vehicles available	44	0.3%	24	
5 or more vehicles available	33	0.2%	21	
Average Number of Vehicles Available	N/A		N/A	

Data Note: N/A means not available.

2005-2009 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2005-2009 ACS estimates, five-year period data collected monthly from January 1, 2005 through December 31, 2009. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

December 21, 2011

Made with Esri Community Analyst



ACS Housing Summary

Cambridge, IL
 Drive Time: 60 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	451,799		5,056	High
Total Households	185,125		1,631	High
Total Housing Units	200,057		1,658	High
OWNER-OCCUPIED HOUSING UNITS BY VALUE				
Total	133,522	100.0%	1,399	High
Less than \$10,000	2,702	2.0%	299	High
\$10,000 to \$14,999	1,014	0.8%	167	High
\$15,000 to \$19,999	905	0.7%	151	High
\$20,000 to \$24,999	1,002	0.8%	175	High
\$25,000 to \$29,999	1,305	1.0%	206	High
\$30,000 to \$34,999	1,774	1.3%	240	High
\$35,000 to \$39,999	1,522	1.1%	197	High
\$40,000 to \$49,999	4,224	3.2%	353	High
\$50,000 to \$59,999	5,879	4.4%	416	High
\$60,000 to \$69,999	7,262	5.4%	470	High
\$70,000 to \$79,999	9,028	6.8%	532	High
\$80,000 to \$89,999	10,929	8.2%	578	High
\$90,000 to \$99,999	10,329	7.7%	562	High
\$100,000 to \$124,999	19,432	14.6%	756	High
\$125,000 to \$149,999	14,883	11.1%	640	High
\$150,000 to \$174,999	12,052	9.0%	583	High
\$175,000 to \$199,999	6,548	4.9%	423	High
\$200,000 to \$249,999	9,916	7.4%	506	High
\$250,000 to \$299,999	4,480	3.4%	349	High
\$300,000 to \$399,999	4,794	3.6%	368	High
\$400,000 to \$499,999	1,546	1.2%	228	High
\$500,000 to \$749,999	1,307	1.0%	188	High
\$750,000 to \$999,999	287	0.2%	93	Medium
\$1,000,000 or more	401	0.3%	101	Medium
Median Home Value	N/A		N/A	
Average Home Value	N/A		N/A	
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS				
Total	133,522	100.0%	1,399	High
Housing units with a mortgage/contract to purchase/similar debt	83,871	62.8%	1,327	High
Second mortgage only	4,871	3.6%	393	High
Home equity loan only	12,287	9.2%	593	High
Both second mortgage and home equity loan	641	0.5%	147	Medium
No second mortgage and no home equity loan	66,072	49.5%	1,279	High
Housing units without a mortgage	49,651	37.2%	1,029	High
AVERAGE VALUE BY MORTGAGE STATUS				
Housing units with a mortgage	N/A		N/A	
Housing units without a mortgage	N/A		N/A	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

December 21, 2011



ACS Housing Summary

Cambridge, IL
 Drive Time: 60 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT				
Total	51,603	100.0%	1,319	High
With cash rent	48,798	94.6%	1,296	High
Less than \$100	947	1.8%	202	Medium
\$100 to \$149	1,107	2.1%	206	High
\$150 to \$199	1,723	3.3%	272	High
\$200 to \$249	2,245	4.4%	317	High
\$250 to \$299	2,502	4.8%	347	High
\$300 to \$349	3,770	7.3%	384	High
\$350 to \$399	4,932	9.6%	464	High
\$400 to \$449	5,567	10.8%	509	High
\$450 to \$499	5,681	11.0%	514	High
\$500 to \$549	5,930	11.5%	540	High
\$550 to \$599	3,335	6.5%	395	High
\$600 to \$649	3,088	6.0%	384	High
\$650 to \$699	2,162	4.2%	348	High
\$700 to \$749	1,443	2.8%	260	High
\$750 to \$799	752	1.5%	184	Medium
\$800 to \$899	1,213	2.4%	243	Medium
\$900 to \$999	596	1.2%	146	Medium
\$1,000 to \$1,249	589	1.1%	163	Medium
\$1,250 to \$1,499	309	0.6%	116	Medium
\$1,500 to \$1,999	540	1.0%	133	Medium
\$2,000 or more	367	0.7%	127	Medium
No cash rent	2,805	5.4%	321	High
Median Contract Rent	N/A		N/A	
Average Contract Rent	N/A		N/A	
RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT				
Total	51,603	100.0%	1,319	High
Pay extra for one or more utilities	44,825	86.9%	1,256	High
No extra payment for any utilities	6,778	13.1%	504	High
HOUSING UNITS BY UNITS IN STRUCTURE				
Total	200,057	100.0%	1,658	High
1, detached	147,315	73.6%	1,506	High
1, attached	6,081	3.0%	477	High
2	7,495	3.7%	585	High
3 or 4	7,442	3.7%	570	High
5 to 9	8,367	4.2%	632	High
10 to 19	7,298	3.6%	558	High
20 to 49	4,416	2.2%	448	High
50 or more	5,083	2.5%	409	High
Mobile home	6,539	3.3%	435	High
Boat, RV, van, etc.	21	0.0%	25	Low

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

December 21, 2011



ACS Housing Summary

Cambridge, IL
Drive Time: 60 minutes

Latitude: 41.30271
Longitude: -90.196

	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSING UNITS BY YEAR STRUCTURE BUILT				
Total	200,057	100.0%	1,658	High
Built 2005 or later	2,818	1.4%	313	High
Built 2000 to 2004	8,442	4.2%	497	High
Built 1990 to 1999	14,515	7.3%	667	High
Built 1980 to 1989	12,972	6.5%	656	High
Built 1970 to 1979	32,660	16.3%	963	High
Built 1960 to 1969	28,300	14.1%	929	High
Built 1950 to 1959	28,250	14.1%	1,006	High
Built 1940 to 1949	19,452	9.7%	855	High
Built 1939 or earlier	52,648	26.3%	1,188	High
Median Year Structure Built	N/A		N/A	
OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT				
Total	185,125	100.0%	1,631	High
Owner occupied				
Moved in 2005 or later	19,002	10.3%	819	High
Moved in 2000 to 2004	30,477	16.5%	938	High
Moved in 1990 to 1999	37,423	20.2%	1,005	High
Moved in 1980 to 1989	17,353	9.4%	668	High
Moved in 1970 to 1979	14,869	8.0%	619	High
Moved in 1969 or earlier	14,398	7.8%	591	High
Renter occupied				
Moved in 2005 or later	27,809	15.0%	1,097	High
Moved in 2000 to 2004	14,565	7.9%	778	High
Moved in 1990 to 1999	6,590	3.6%	520	High
Moved in 1980 to 1989	1,722	0.9%	235	High
Moved in 1970 to 1979	457	0.2%	118	Medium
Moved in 1969 or earlier	460	0.2%	96	Low
Median Year Householder Moved Into Unit	N/A		N/A	
OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL				
Total	185,125	100.0%	1,631	High
Utility gas	150,127	81.1%	1,613	High
Bottled, tank, or LP gas	11,518	6.2%	429	High
Electricity	19,378	10.5%	826	High
Fuel oil, kerosene, etc.	940	0.5%	143	High
Coal or coke	15	0.0%	14	Low
Wood	1,284	0.7%	171	High
Solar energy	58	0.0%	37	Medium
Other fuel	1,307	0.7%	254	High
No fuel used	497	0.3%	145	Medium

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

December 21, 2011



ACS Housing Summary

Cambridge, IL
 Drive Time: 60 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE				
Total	185,125	100.0%	1,631	■■■
Owner occupied				
No vehicle available	3,389	1.8%	322	■■■
1 vehicle available	35,751	19.3%	1,002	■■■
2 vehicles available	60,965	32.9%	1,175	■■■
3 vehicles available	23,510	12.7%	790	■■■
4 vehicles available	7,190	3.9%	463	■■■
5 or more vehicles available	2,717	1.5%	284	■■■
Renter occupied				
No vehicle available	9,370	5.1%	622	■■■
1 vehicle available	27,030	14.6%	1,046	■■■
2 vehicles available	11,407	6.2%	692	■■■
3 vehicles available	2,970	1.6%	363	■■■
4 vehicles available	591	0.3%	136	■■■
5 or more vehicles available	236	0.1%	76	■■■
Average Number of Vehicles Available	N/A		N/A	

Data Note: N/A means not available.

2005-2009 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2005-2009 ACS estimates, five-year period data collected monthly from January 1, 2005 through December 31, 2009. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: ■■■ high ■■ medium ■ low

December 21, 2011



ACS Housing Summary

Cambridge, IL
 Drive Time: 90 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	989,405		7,603	■■■
Total Households	406,714		2,510	■■■
Total Housing Units	441,302		2,567	■■■
OWNER-OCCUPIED HOUSING UNITS BY VALUE				
Total	294,954	100.0%	2,170	■■■
Less than \$10,000	5,003	1.7%	415	■■■
\$10,000 to \$14,999	2,244	0.8%	271	■■■
\$15,000 to \$19,999	1,945	0.7%	245	■■■
\$20,000 to \$24,999	2,410	0.8%	292	■■■
\$25,000 to \$29,999	2,789	0.9%	308	■■■
\$30,000 to \$34,999	3,630	1.2%	340	■■■
\$35,000 to \$39,999	3,682	1.2%	343	■■■
\$40,000 to \$49,999	9,524	3.2%	562	■■■
\$50,000 to \$59,999	13,472	4.6%	659	■■■
\$60,000 to \$69,999	17,672	6.0%	747	■■■
\$70,000 to \$79,999	20,886	7.1%	821	■■■
\$80,000 to \$89,999	25,197	8.5%	903	■■■
\$90,000 to \$99,999	23,891	8.1%	880	■■■
\$100,000 to \$124,999	42,445	14.4%	1,137	■■■
\$125,000 to \$149,999	33,149	11.2%	996	■■■
\$150,000 to \$174,999	25,544	8.7%	861	■■■
\$175,000 to \$199,999	14,918	5.1%	673	■■■
\$200,000 to \$249,999	20,274	6.9%	764	■■■
\$250,000 to \$299,999	8,978	3.0%	509	■■■
\$300,000 to \$399,999	9,631	3.3%	534	■■■
\$400,000 to \$499,999	3,332	1.1%	332	■■■
\$500,000 to \$749,999	2,709	0.9%	299	■■■
\$750,000 to \$999,999	738	0.3%	153	■■■
\$1,000,000 or more	891	0.3%	160	■■■
Median Home Value	N/A		N/A	
Average Home Value	N/A		N/A	
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS				
Total	294,954	100.0%	2,170	■■■
Housing units with a mortgage/contract to purchase/similar debt	183,543	62.2%	2,053	■■■
Second mortgage only	10,403	3.5%	594	■■■
Home equity loan only	27,680	9.4%	904	■■■
Both second mortgage and home equity loan	1,310	0.4%	211	■■■
No second mortgage and no home equity loan	144,150	48.9%	1,968	■■■
Housing units without a mortgage	111,411	37.8%	1,602	■■■
AVERAGE VALUE BY MORTGAGE STATUS				
Housing units with a mortgage	N/A		N/A	
Housing units without a mortgage	N/A		N/A	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: ■■■ high ■■■ medium ■ low

December 21, 2011



ACS Housing Summary

Cambridge, IL
 Drive Time: 90 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT				
Total	111,760	100.0%	1,970	High
With cash rent	105,162	94.1%	1,934	High
Less than \$100	1,849	1.7%	286	High
\$100 to \$149	2,438	2.2%	327	High
\$150 to \$199	3,587	3.2%	411	High
\$200 to \$249	4,196	3.8%	427	High
\$250 to \$299	5,323	4.8%	488	High
\$300 to \$349	8,571	7.7%	637	High
\$350 to \$399	10,607	9.5%	706	High
\$400 to \$449	12,666	11.3%	773	High
\$450 to \$499	11,922	10.7%	757	High
\$500 to \$549	12,313	11.0%	766	High
\$550 to \$599	7,655	6.8%	608	High
\$600 to \$649	6,466	5.8%	570	High
\$650 to \$699	5,107	4.6%	507	High
\$700 to \$749	3,011	2.7%	387	High
\$750 to \$799	1,861	1.7%	280	High
\$800 to \$899	2,360	2.1%	333	High
\$900 to \$999	1,544	1.4%	271	High
\$1,000 to \$1,249	1,324	1.2%	241	High
\$1,250 to \$1,499	529	0.5%	149	Medium
\$1,500 to \$1,999	970	0.9%	172	High
\$2,000 or more	863	0.8%	180	Medium
No cash rent	6,598	5.9%	489	High
Median Contract Rent	N/A		N/A	
Average Contract Rent	N/A		N/A	
RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT				
Total	111,760	100.0%	1,970	High
Pay extra for one or more utilities	97,359	87.1%	1,879	High
No extra payment for any utilities	14,401	12.9%	767	High
HOUSING UNITS BY UNITS IN STRUCTURE				
Total	441,302	100.0%	2,567	High
1, detached	332,457	75.3%	2,339	High
1, attached	11,421	2.6%	648	High
2	16,367	3.7%	885	High
3 or 4	16,364	3.7%	860	High
5 to 9	16,092	3.6%	854	High
10 to 19	15,030	3.4%	813	High
20 to 49	8,958	2.0%	649	High
50 or more	10,049	2.3%	569	High
Mobile home	14,504	3.3%	687	High
Boat, RV, van, etc.	60	0.0%	41	Low

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

December 21, 2011



ACS Housing Summary

Cambridge, IL
 Drive Time: 90 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSING UNITS BY YEAR STRUCTURE BUILT				
Total	441,302	100.0%	2,567	High
Built 2005 or later	6,275	1.4%	454	High
Built 2000 to 2004	18,955	4.3%	764	High
Built 1990 to 1999	32,724	7.4%	1,008	High
Built 1980 to 1989	26,783	6.1%	973	High
Built 1970 to 1979	70,079	15.9%	1,462	High
Built 1960 to 1969	58,860	13.3%	1,399	High
Built 1950 to 1959	63,083	14.3%	1,478	High
Built 1940 to 1949	41,913	9.5%	1,260	High
Built 1939 or earlier	122,630	27.8%	1,882	High
Median Year Structure Built	N/A		N/A	
OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT				
Total	406,714	100.0%	2,510	High
Owner occupied				
Moved in 2005 or later	42,383	10.4%	1,246	High
Moved in 2000 to 2004	67,125	16.5%	1,440	High
Moved in 1990 to 1999	80,479	19.8%	1,505	High
Moved in 1980 to 1989	38,101	9.4%	1,030	High
Moved in 1970 to 1979	33,498	8.2%	960	High
Moved in 1969 or earlier	33,368	8.2%	916	High
Renter occupied				
Moved in 2005 or later	59,122	14.5%	1,618	High
Moved in 2000 to 2004	32,500	8.0%	1,182	High
Moved in 1990 to 1999	13,687	3.4%	735	High
Moved in 1980 to 1989	4,014	1.0%	372	High
Moved in 1970 to 1979	1,304	0.3%	208	High
Moved in 1969 or earlier	1,133	0.3%	172	High
Median Year Householder Moved Into Unit	N/A		N/A	
OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL				
Total	406,714	100.0%	2,510	High
Utility gas	316,131	77.7%	2,412	High
Bottled, tank, or LP gas	29,991	7.4%	773	High
Electricity	51,337	12.6%	1,347	High
Fuel oil, kerosene, etc.	2,720	0.7%	284	High
Coal or coke	103	0.0%	84	Low
Wood	3,192	0.8%	299	High
Solar energy	105	0.0%	65	Medium
Other fuel	2,338	0.6%	333	High
No fuel used	797	0.2%	181	Medium

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

December 21, 2011



ACS Housing Summary

Cambridge, IL
 Drive Time: 90 minutes

Latitude: 41.30271
 Longitude: -90.196

	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE				
Total	406,714	100.0%	2,510	■■■
Owner occupied				
No vehicle available	8,447	2.1%	534	■■■
1 vehicle available	78,968	19.4%	1,534	■■■
2 vehicles available	133,193	32.7%	1,802	■■■
3 vehicles available	52,987	13.0%	1,230	■■■
4 vehicles available	15,716	3.9%	702	■■■
5 or more vehicles available	5,643	1.4%	426	■■■
Renter occupied				
No vehicle available	20,000	4.9%	932	■■■
1 vehicle available	58,516	14.4%	1,547	■■■
2 vehicles available	25,280	6.2%	1,062	■■■
3 vehicles available	5,974	1.5%	512	■■■
4 vehicles available	1,277	0.3%	208	■■■
5 or more vehicles available	713	0.2%	169	■
Average Number of Vehicles Available	N/A		N/A	

Data Note: N/A means not available.

2005-2009 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2005-2009 ACS estimates, five-year period data collected monthly from January 1, 2005 through December 31, 2009. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: ■■■ high ■ medium ■ low

December 21, 2011



Retail Goods and Services Expenditures

Cambridge, IL
Drive Time: 30 minutes

Latitude: 41.30271
Longitude: -90.196

Top Tapestry Segments	Percent	Demographic Summary	2010	2015
Heartland Communities	19.6%	Population	40,249	39,703
Rustbelt Retirees	15.4%	Households	16,123	15,956
Home Town	11.0%	Families	11,145	10,901
Rustbelt Traditions	10.2%	Median Age	41.3	41.9
Green Acres	9.6%	Median Household Income	\$48,485	\$55,713
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		53	\$1,275.64	\$20,567,326
Men's		50	\$230.85	\$3,722,071
Women's		48	\$395.47	\$6,376,194
Children's		59	\$236.26	\$3,809,311
Footwear		38	\$159.40	\$2,569,937
Watches & Jewelry		76	\$146.78	\$2,366,475
Apparel Products and Services (1)		114	\$106.89	\$1,723,338
Computer				
Computers and Hardware for Home Use		77	\$146.74	\$2,365,841
Software and Accessories for Home Use		75	\$21.44	\$345,752
Entertainment & Recreation		83	\$2,663.33	\$42,941,108
Fees and Admissions		72	\$443.10	\$7,144,157
Membership Fees for Clubs (2)		73	\$119.03	\$1,919,182
Fees for Participant Sports, excl. Trips		74	\$79.37	\$1,279,620
Admission to Movie/Theatre/Opera/Ballet		71	\$107.59	\$1,734,673
Admission to Sporting Events, excl. Trips		76	\$45.29	\$730,175
Fees for Recreational Lessons		67	\$91.35	\$1,472,908
Dating Services		61	\$0.47	\$7,600
TV/Video/Audio		81	\$999.91	\$16,121,627
Community Antenna or Cable TV		85	\$614.72	\$9,911,199
Televisions		74	\$143.03	\$2,306,081
VCRs, Video Cameras, and DVD Players		77	\$15.66	\$252,431
Video Cassettes and DVDs		78	\$41.10	\$662,719
Video and Computer Game Hardware and Software		77	\$42.90	\$691,706
Satellite Dishes		81	\$1.02	\$16,393
Rental of Video Cassettes and DVDs		78	\$32.29	\$520,653
Streaming/Downloaded Video		64	\$0.90	\$14,459
Audio (3)		70	\$103.14	\$1,662,929
Rental and Repair of TV/Radio/Sound Equipment		68	\$5.15	\$83,056
Pets		106	\$454.96	\$7,335,432
Toys and Games (4)		82	\$119.91	\$1,933,346
Recreational Vehicles and Fees (5)		91	\$293.32	\$4,729,293
Sports/Recreation/Exercise Equipment (6)		67	\$120.93	\$1,949,710
Photo Equipment and Supplies (7)		80	\$82.94	\$1,337,245
Reading (8)		83	\$128.71	\$2,075,188
Catered Affairs (9)		79	\$19.54	\$315,109
Food		80	\$6,192.16	\$99,836,872
Food at Home		82	\$3,664.70	\$59,086,380
Bakery and Cereal Products		84	\$499.28	\$8,050,005
Meats, Poultry, Fish, and Eggs		81	\$834.82	\$13,459,952
Dairy Products		84	\$419.28	\$6,760,040
Fruits and Vegetables		79	\$618.18	\$9,967,054
Snacks and Other Food at Home (10)		83	\$1,293.13	\$20,849,331
Food Away from Home		79	\$2,527.46	\$40,750,492
Alcoholic Beverages		76	\$433.66	\$6,991,860
Nonalcoholic Beverages at Home		82	\$359.76	\$5,800,415

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.

December 21, 2011

Made with Esri Community Analyst



Retail Goods and Services Expenditures

Cambridge, IL
 Drive Time: 30 minutes

Latitude: 41.30271
 Longitude: -90.196

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	88	\$1,537.42	\$24,787,926
Vehicle Loans	87	\$4,270.18	\$68,848,575
Health			
Nonprescription Drugs	92	\$95.22	\$1,535,242
Prescription Drugs	99	\$495.02	\$7,981,239
Eyeglasses and Contact Lenses	86	\$66.30	\$1,068,967
Home			
Mortgage Payment and Basics (11)	76	\$7,103.91	\$114,537,028
Maintenance and Remodeling Services	76	\$1,503.46	\$24,240,483
Maintenance and Remodeling Materials (12)	90	\$333.50	\$5,377,030
Utilities, Fuel, and Public Services	86	\$3,898.19	\$62,850,950
Household Furnishings and Equipment			
Household Textiles (13)	79	\$105.29	\$1,697,577
Furniture	75	\$451.16	\$7,274,042
Floor Coverings	81	\$60.78	\$979,981
Major Appliances (14)	87	\$264.90	\$4,270,984
Housewares (15)	69	\$59.60	\$960,868
Small Appliances	86	\$28.14	\$453,696
Luggage	77	\$7.11	\$114,561
Telephones and Accessories	53	\$22.40	\$361,164
Household Operations			
Child Care	71	\$327.80	\$5,285,220
Lawn and Garden (16)	86	\$358.09	\$5,773,483
Moving/Storage/Freight Express	69	\$42.01	\$677,342
Housekeeping Supplies (17)	84	\$591.96	\$9,544,263
Insurance			
Owners and Renters Insurance	89	\$411.97	\$6,642,157
Vehicle Insurance	82	\$954.62	\$15,391,468
Life/Other Insurance	90	\$376.48	\$6,070,058
Health Insurance	93	\$1,792.31	\$28,897,660
Personal Care Products (18)	79	\$316.43	\$5,101,892
School Books and Supplies (19)	81	\$86.79	\$1,399,254
Smoking Products	95	\$407.80	\$6,575,058
Transportation			
Vehicle Purchases (Net Outlay) (20)	83	\$3,646.22	\$58,788,418
Gasoline and Motor Oil	87	\$2,501.52	\$40,332,226
Vehicle Maintenance and Repairs	81	\$764.06	\$12,318,999
Travel			
Airline Fares	67	\$307.15	\$4,952,216
Lodging on Trips	76	\$333.31	\$5,373,943
Auto/Truck/Van Rental on Trips	65	\$24.11	\$388,768
Food and Drink on Trips	78	\$338.64	\$5,459,891

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.

December 21, 2011



Retail Goods and Services Expenditures

Cambridge, IL
Drive Time: 30 minutes

Latitude: 41.30271
Longitude: -90.196

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes magazine and newspaper subscriptions, single copies of magazines and newspapers, and books.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, and preschool.
- (20) Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.

December 21, 2011



Retail Goods and Services Expenditures

Cambridge, IL
 Drive Time: 60 minutes

Latitude: 41.30271
 Longitude: -90.196

Top Tapestry Segments	Percent	Demographic Summary	2010	2015
Rustbelt Traditions	14.4%	Population	457,899	459,028
Rustbelt Retirees	12.1%	Households	184,567	185,702
Salt of the Earth	6.6%	Families	120,450	119,841
Home Town	6.1%	Median Age	39.3	39.6
Midlife Junction	6.0%	Median Household Income	\$50,809	\$57,984
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		60	\$1,432.27	\$264,350,278
Men's		56	\$258.39	\$47,690,292
Women's		54	\$445.48	\$82,221,020
Children's		64	\$257.63	\$47,549,696
Footwear		42	\$175.83	\$32,453,061
Watches & Jewelry		85	\$164.89	\$30,432,329
Apparel Products and Services (1)		139	\$130.06	\$24,003,880
Computer				
Computers and Hardware for Home Use		85	\$163.68	\$30,209,759
Software and Accessories for Home Use		85	\$24.09	\$4,446,117
Entertainment & Recreation		88	\$2,852.95	\$526,561,946
Fees and Admissions		84	\$518.77	\$95,747,773
Membership Fees for Clubs (2)		85	\$139.49	\$25,745,287
Fees for Participant Sports, excl. Trips		85	\$90.45	\$16,694,524
Admission to Movie/Theatre/Opera/Ballet		83	\$125.93	\$23,242,233
Admission to Sporting Events, excl. Trips		87	\$52.03	\$9,602,411
Fees for Recreational Lessons		81	\$110.27	\$20,351,355
Dating Services		79	\$0.61	\$111,963
TV/Video/Audio		88	\$1,087.62	\$200,738,670
Community Antenna or Cable TV		90	\$652.32	\$120,396,888
Televisions		84	\$162.81	\$30,049,764
VCRs, Video Cameras, and DVD Players		86	\$17.40	\$3,211,639
Video Cassettes and DVDs		86	\$45.28	\$8,357,199
Video and Computer Game Hardware and Software		89	\$49.49	\$9,134,263
Satellite Dishes		82	\$1.04	\$191,751
Rental of Video Cassettes and DVDs		87	\$35.80	\$6,607,771
Streaming/Downloaded Video		82	\$1.14	\$211,073
Audio (3)		79	\$116.40	\$21,483,845
Rental and Repair of TV/Radio/Sound Equipment		78	\$5.93	\$1,094,478
Pets		109	\$469.56	\$86,665,318
Toys and Games (4)		89	\$128.82	\$23,775,205
Recreational Vehicles and Fees (5)		84	\$270.22	\$49,874,242
Sports/Recreation/Exercise Equipment (6)		69	\$125.15	\$23,099,097
Photo Equipment and Supplies (7)		87	\$90.26	\$16,659,796
Reading (8)		90	\$139.59	\$25,763,923
Catered Affairs (9)		93	\$22.96	\$4,237,923
Food		87	\$6,724.80	\$1,241,178,924
Food at Home		88	\$3,932.40	\$725,791,950
Bakery and Cereal Products		89	\$531.33	\$98,066,328
Meats, Poultry, Fish, and Eggs		87	\$904.30	\$166,904,675
Dairy Products		89	\$442.24	\$81,622,169
Fruits and Vegetables		86	\$675.93	\$124,754,353
Snacks and Other Food at Home (10)		88	\$1,378.60	\$254,444,426
Food Away from Home		87	\$2,792.41	\$515,386,974
Alcoholic Beverages		88	\$499.84	\$92,254,081
Nonalcoholic Beverages at Home		88	\$385.52	\$71,153,658

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.

December 21, 2011

Made with Esri Community Analyst



Retail Goods and Services Expenditures

Cambridge, IL
Drive Time: 60 minutes

Latitude: 41.30271
Longitude: -90.196

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	88	\$1,536.55	\$283,597,168
Vehicle Loans	89	\$4,355.48	\$803,878,853
Health			
Nonprescription Drugs	91	\$93.71	\$17,296,465
Prescription Drugs	97	\$483.28	\$89,197,834
Eyeglasses and Contact Lenses	91	\$70.35	\$12,984,892
Home			
Mortgage Payment and Basics (11)	85	\$7,926.64	\$1,462,999,110
Maintenance and Remodeling Services	85	\$1,686.10	\$311,198,500
Maintenance and Remodeling Materials (12)	88	\$328.96	\$60,715,791
Utilities, Fuel, and Public Services	91	\$4,116.97	\$759,858,494
Household Furnishings and Equipment			
Household Textiles (13)	86	\$113.87	\$21,016,922
Furniture	84	\$503.09	\$92,854,267
Floor Coverings	91	\$68.34	\$12,612,872
Major Appliances (14)	89	\$270.01	\$49,834,562
Housewares (15)	75	\$64.93	\$11,983,009
Small Appliances	91	\$29.70	\$5,481,398
Luggage	85	\$7.90	\$1,458,515
Telephones and Accessories	58	\$24.70	\$4,559,600
Household Operations			
Child Care	82	\$378.12	\$69,787,982
Lawn and Garden (16)	88	\$369.72	\$68,238,066
Moving/Storage/Freight Express	76	\$46.02	\$8,493,242
Housekeeping Supplies (17)	89	\$625.18	\$115,387,730
Insurance			
Owners and Renters Insurance	91	\$423.32	\$78,130,236
Vehicle Insurance	88	\$1,026.01	\$189,367,830
Life/Other Insurance	93	\$388.23	\$71,654,543
Health Insurance	94	\$1,824.86	\$336,809,211
Personal Care Products (18)	86	\$344.60	\$63,601,502
School Books and Supplies (19)	91	\$97.68	\$18,027,672
Smoking Products	96	\$410.75	\$75,810,784
Transportation			
Vehicle Purchases (Net Outlay) (20)	87	\$3,825.42	\$706,048,165
Gasoline and Motor Oil	90	\$2,585.42	\$477,184,423
Vehicle Maintenance and Repairs	87	\$822.01	\$151,716,708
Travel			
Airline Fares	80	\$368.82	\$68,071,542
Lodging on Trips	85	\$370.03	\$68,295,144
Auto/Truck/Van Rental on Trips	80	\$29.52	\$5,448,117
Food and Drink on Trips	85	\$370.42	\$68,368,270

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.

December 21, 2011



Retail Goods and Services Expenditures

Cambridge, IL
Drive Time: 60 minutes

Latitude: 41.30271
Longitude: -90.196

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes magazine and newspaper subscriptions, single copies of magazines and newspapers, and books.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
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- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, and preschool.
- (20) Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.

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December 21, 2011



Retail Goods and Services Expenditures

Cambridge, IL
Drive Time: 90 minutes

Latitude: 41.30271
Longitude: -90.196

Top Tapestry Segments	Percent	Demographic Summary	2010	2015
Rustbelt Traditions	16.5%	Population	1,001,536	1,000,762
Rustbelt Retirees	11.2%	Households	405,352	406,760
Salt of the Earth	7.5%	Families	266,640	264,493
Midlife Junction	5.8%	Median Age	39.5	40.0
Home Town	5.6%	Median Household Income	\$50,703	\$58,177
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		60	\$1,427.71	\$578,725,137
Men's		56	\$257.78	\$104,490,399
Women's		54	\$444.30	\$180,098,867
Children's		64	\$257.14	\$104,230,716
Footwear		42	\$175.56	\$71,161,482
Watches & Jewelry		85	\$164.16	\$66,541,219
Apparel Products and Services (1)		138	\$128.78	\$52,202,455
Computer				
Computers and Hardware for Home Use		85	\$163.37	\$66,223,875
Software and Accessories for Home Use		84	\$24.06	\$9,751,611
Entertainment & Recreation		89	\$2,855.58	\$1,157,515,291
Fees and Admissions		83	\$515.54	\$208,976,782
Membership Fees for Clubs (2)		85	\$138.74	\$56,236,544
Fees for Participant Sports, excl. Trips		85	\$90.18	\$36,555,049
Admission to Movie/Theatre/Opera/Ballet		83	\$125.20	\$50,751,830
Admission to Sporting Events, excl. Trips		87	\$51.78	\$20,988,156
Fees for Recreational Lessons		80	\$109.05	\$44,202,318
Dating Services		78	\$0.60	\$242,886
TV/Video/Audio		88	\$1,087.35	\$440,757,275
Community Antenna or Cable TV		91	\$653.23	\$264,787,414
Televisions		84	\$162.16	\$65,731,550
VCRs, Video Cameras, and DVD Players		85	\$17.39	\$7,050,428
Video Cassettes and DVDs		86	\$45.27	\$18,348,742
Video and Computer Game Hardware and Software		88	\$49.36	\$20,007,136
Satellite Dishes		83	\$1.04	\$422,384
Rental of Video Cassettes and DVDs		87	\$35.80	\$14,512,117
Streaming/Downloaded Video		81	\$1.13	\$457,197
Audio (3)		79	\$116.09	\$47,055,896
Rental and Repair of TV/Radio/Sound Equipment		77	\$5.88	\$2,384,410
Pets		110	\$471.29	\$191,037,401
Toys and Games (4)		89	\$128.83	\$52,221,862
Recreational Vehicles and Fees (5)		85	\$273.96	\$111,048,524
Sports/Recreation/Exercise Equipment (6)		69	\$125.62	\$50,920,038
Photo Equipment and Supplies (7)		87	\$90.33	\$36,616,185
Reading (8)		90	\$139.67	\$56,615,850
Catered Affairs (9)		93	\$23.00	\$9,321,374
Food		87	\$6,723.05	\$2,725,201,378
Food at Home		88	\$3,934.91	\$1,595,025,166
Bakery and Cereal Products		89	\$532.05	\$215,666,881
Meats, Poultry, Fish, and Eggs		87	\$903.95	\$366,418,901
Dairy Products		89	\$443.15	\$179,632,186
Fruits and Vegetables		86	\$674.99	\$273,609,333
Snacks and Other Food at Home (10)		89	\$1,380.77	\$559,697,865
Food Away from Home		87	\$2,788.14	\$1,130,176,212
Alcoholic Beverages		87	\$498.61	\$202,112,311
Nonalcoholic Beverages at Home		88	\$385.94	\$156,442,296

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December 21, 2011

Made with Esri Community Analyst



Retail Goods and Services Expenditures

Cambridge, IL
 Drive Time: 90 minutes

Latitude: 41.30271
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	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	89	\$1,549.25	\$627,991,457
Vehicle Loans	89	\$4,374.98	\$1,773,405,460
Health			
Nonprescription Drugs	92	\$94.45	\$38,284,610
Prescription Drugs	98	\$487.85	\$197,749,373
Eyeglasses and Contact Lenses	92	\$70.60	\$28,617,676
Home			
Mortgage Payment and Basics (11)	84	\$7,893.03	\$3,199,454,376
Maintenance and Remodeling Services	85	\$1,678.66	\$680,448,971
Maintenance and Remodeling Materials (12)	89	\$331.05	\$134,191,684
Utilities, Fuel, and Public Services	91	\$4,124.85	\$1,672,014,885
Household Furnishings and Equipment			
Household Textiles (13)	86	\$113.95	\$46,188,977
Furniture	83	\$501.50	\$203,284,601
Floor Coverings	91	\$68.10	\$27,603,305
Major Appliances (14)	89	\$271.05	\$109,870,789
Housewares (15)	75	\$64.89	\$26,304,291
Small Appliances	91	\$29.79	\$12,074,963
Luggage	85	\$7.90	\$3,200,480
Telephones and Accessories	58	\$24.70	\$10,011,497
Household Operations			
Child Care	81	\$375.23	\$152,099,243
Lawn and Garden (16)	89	\$370.99	\$150,382,894
Moving/Storage/Freight Express	76	\$46.00	\$18,644,613
Housekeeping Supplies (17)	89	\$626.57	\$253,982,297
Insurance			
Owners and Renters Insurance	92	\$424.84	\$172,208,924
Vehicle Insurance	88	\$1,026.48	\$416,084,950
Life/Other Insurance	93	\$389.80	\$158,005,911
Health Insurance	95	\$1,834.79	\$743,735,202
Personal Care Products (18)	86	\$344.49	\$139,639,636
School Books and Supplies (19)	91	\$97.61	\$39,568,014
Smoking Products	97	\$414.09	\$167,852,883
Transportation			
Vehicle Purchases (Net Outlay) (20)	87	\$3,834.00	\$1,554,120,619
Gasoline and Motor Oil	91	\$2,595.93	\$1,052,266,051
Vehicle Maintenance and Repairs	87	\$822.63	\$333,453,773
Travel			
Airline Fares	80	\$365.86	\$148,301,633
Lodging on Trips	85	\$369.26	\$149,679,129
Auto/Truck/Van Rental on Trips	79	\$29.27	\$11,863,709
Food and Drink on Trips	85	\$370.04	\$149,997,496

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Retail Goods and Services Expenditures

Cambridge, IL
Drive Time: 90 minutes

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes magazine and newspaper subscriptions, single copies of magazines and newspapers, and books.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
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December 21, 2011

Cambridge, IL
Drivetime: 30, 60, 90 Minutes

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