



Demographic and Income Profile Report

Annawan Town, IL
 Annawan town, IL (1701569)
 Geography: Place

Prepared by RETAC IIRA

Summary	2010	2011	2016
Population	878	885	882
Households	380	383	387
Families	239	242	243
Average Household Size	2.31	2.31	2.28
Owner Occupied Housing Units	291	292	296
Renter Occupied Housing Units	89	91	90
Median Age	42.5	42.8	44.1

Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	-0.07%	0.16%	0.67%
Households	0.21%	0.25%	0.71%
Families	0.08%	0.08%	0.57%
Owner HHs	0.27%	0.50%	0.91%
Median Household Income	4.51%	3.37%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	40	10.4%	39	10.1%
\$15,000 - \$24,999	68	17.8%	54	13.9%
\$25,000 - \$34,999	53	13.8%	42	10.8%
\$35,000 - \$49,999	59	15.4%	51	13.1%
\$50,000 - \$74,999	74	19.3%	76	19.6%
\$75,000 - \$99,999	52	13.6%	75	19.3%
\$100,000 - \$149,999	29	7.6%	40	10.3%
\$150,000 - \$199,999	4	1.0%	6	1.5%
\$200,000+	4	1.0%	5	1.3%

Median Household Income	\$41,512	\$51,766
Average Household Income	\$53,267	\$61,511
Per Capita Income	\$22,970	\$26,955

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	53	6.0%	54	6.1%	54	6.1%
5 - 9	46	5.2%	44	5.0%	42	4.8%
10 - 14	73	8.3%	75	8.5%	73	8.3%
15 - 19	61	6.9%	62	7.0%	56	6.3%
20 - 24	33	3.8%	33	3.7%	32	3.6%
25 - 34	98	11.2%	95	10.7%	96	10.9%
35 - 44	101	11.5%	102	11.5%	96	10.9%
45 - 54	134	15.3%	138	15.6%	124	14.1%
55 - 64	93	10.6%	93	10.5%	96	10.9%
65 - 74	99	11.3%	101	11.4%	122	13.8%
75 - 84	57	6.5%	58	6.6%	59	6.7%
85+	30	3.4%	29	3.3%	32	3.6%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	853	97.2%	860	97.2%	857	97.2%
Black Alone	5	0.6%	5	0.6%	5	0.6%
American Indian Alone	0	0.0%	0	0.0%	0	0.0%
Asian Alone	12	1.4%	12	1.4%	12	1.4%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	6	0.7%	6	0.7%	6	0.7%
Two or More Races	2	0.2%	2	0.2%	2	0.2%
Hispanic Origin (Any Race)	14	1.6%	14	1.6%	16	1.8%

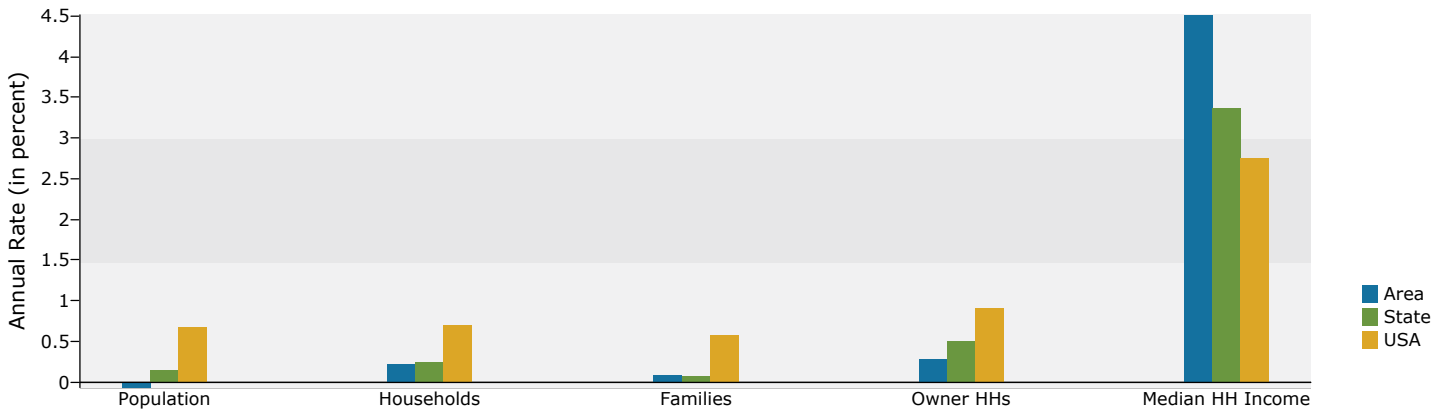
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

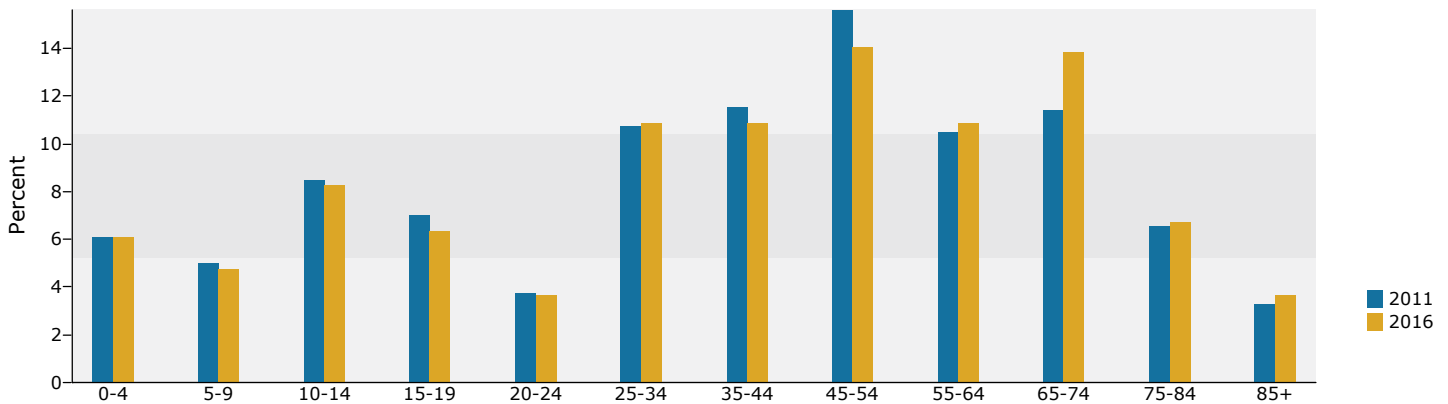
December 22, 2011

Made with Esri Community Analyst

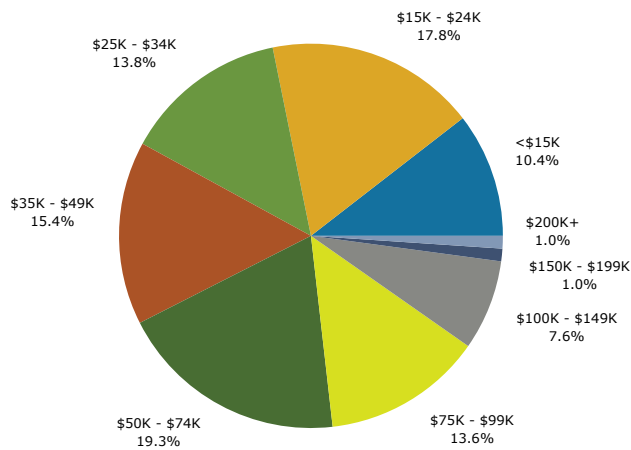
Trends 2011-2016



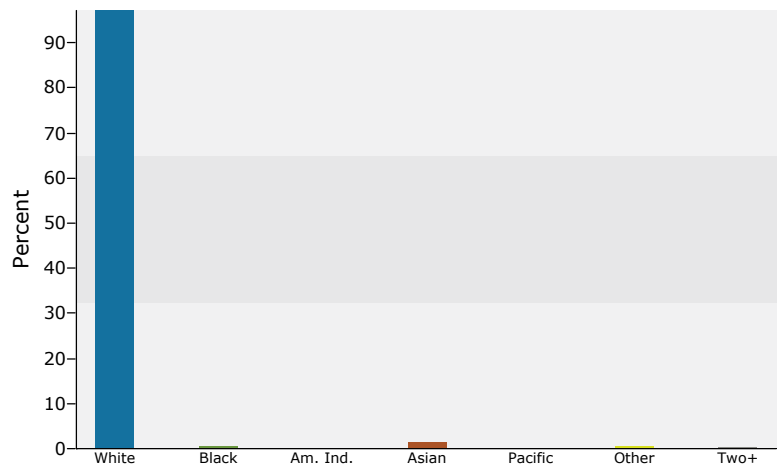
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 1.6%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



Census 2010 Summary Profile

Annawan Town, IL
Annawan town, IL (1701569)
Geography: Place

Prepared by RETAC IIRA

	2000	2010	2000-2010 Annual Rate
Population	872	878	0.07%
Households	356	380	0.66%
Housing Units	375	409	0.87%

Population by Race	Number	Percent
Total	878	100.0%
Population Reporting One Race	876	99.8%
White	853	97.2%
Black	5	0.6%
American Indian	0	0.0%
Asian	12	1.4%
Pacific Islander	0	0.0%
Some Other Race	6	0.7%
Population Reporting Two or More Races	2	0.2%

Total Hispanic Population	14	1.6%
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Population by Sex	Number	Percent
Male	426	48.5%
Female	452	51.5%

Population by Age	Number	Percent
Total	878	100.0%
Age 0 - 4	53	6.0%
Age 5 - 9	46	5.2%
Age 10 - 14	73	8.3%
Age 15 - 19	61	6.9%
Age 20 - 24	33	3.8%
Age 25 - 29	44	5.0%
Age 30 - 34	54	6.2%
Age 35 - 39	50	5.7%
Age 40 - 44	51	5.8%
Age 45 - 49	69	7.9%
Age 50 - 54	65	7.4%
Age 55 - 59	58	6.6%
Age 60 - 64	35	4.0%
Age 65 - 69	48	5.5%
Age 70 - 74	51	5.8%
Age 75 - 79	32	3.6%
Age 80 - 84	25	2.8%
Age 85+	30	3.4%
Age 18+	664	75.6%
Age 65+	186	21.2%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	42.5
Male	40.2
Female	44.1
White Alone	43.4
Black Alone	17.5
American Indian Alone	0.0
Asian Alone	36.7
Pacific Islander Alone	0.0
Some Other Race Alone	10.0
Two or More Races	5.0
Hispanic Population	10.0

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

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Households by Type		
Total	380	100.0%
Households with 1 Person	125	32.9%
Households with 2+ People	255	67.1%
Family Households	239	62.9%
Husband-wife Families	199	52.4%
With Own Children	80	21.1%
Other Family (No Spouse Present)	40	10.5%
With Own Children	30	7.9%
Nonfamily Households	16	4.2%
All Households with Children	115	30.3%
Multigenerational Households	8	2.1%
Unmarried Partner Households	24	6.3%
Male-female	24	6.3%
Same-sex	0	0.0%
Average Household Size	2.31	

Family Households by Size		
Total	239	100.0%
2 People	116	48.5%
3 People	39	16.3%
4 People	61	25.5%
5 People	20	8.4%
6 People	0	0.0%
7+ People	3	1.3%
Average Family Size	2.93	

Nonfamily Households by Size		
Total	141	100.0%
1 Person	125	88.7%
2 People	12	8.5%
3 People	3	2.1%
4 People	1	0.7%
5 People	0	0.0%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.15	

Population by Relationship and Household Type		
Total	878	100.0%
In Households	878	100.0%
In Family Households	716	81.5%
Householder	239	27.2%
Spouse	199	22.7%
Child	258	29.4%
Other relative	5	0.6%
Nonrelative	15	1.7%
In Nonfamily Households	162	18.5%
In Group Quarters	0	0.0%
Institutionalized Population	0	0.0%
Noninstitutionalized Population	0	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Family Households by Age of Householder		
Total		239 100.0%
Householder Age 15 - 44	82	34.3%
Householder Age 45 - 54	56	23.4%
Householder Age 55 - 64	32	13.4%
Householder Age 65 - 74	37	15.5%
Householder Age 75+	32	13.4%

Nonfamily Households by Age of Householder		
Total		141 100.0%
Householder Age 15 - 44	36	25.5%
Householder Age 45 - 54	25	17.7%
Householder Age 55 - 64	21	14.9%
Householder Age 65 - 74	28	19.9%
Householder Age 75+	31	22.0%

Households by Race of Householder		
Total		380 100.0%
Householder is White Alone	376	98.9%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	3	0.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.3%
Householder is Two or More Races	0	0.0%
Households with Hispanic Householder	3	0.8%

Husband-wife Families by Race of Householder		
Total		199 100.0%
Householder is White Alone	195	98.0%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	3	1.5%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.5%
Householder is Two or More Races	0	0.0%
Husband-wife Families with Hispanic Householder	3	1.5%

Other Families (No Spouse) by Race of Householder		
Total		40 100.0%
Householder is White Alone	40	100.0%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	0	0.0%
Other Families with Hispanic Householder	0	0.0%

Nonfamily Households by Race of Householder		
Total		141 100.0%
Householder is White Alone	141	100.0%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	0	0.0%
Nonfamily Households with Hispanic Householder	0	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

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Total Housing Units by Occupancy

Total	409	100.0%
Occupied Housing Units	380	92.9%
Vacant Housing Units		
For Rent	8	2.0%
Rented, not Occupied	0	0.0%
For Sale Only	14	3.4%
Sold, not Occupied	0	0.0%
For Seasonal/Recreational/Occasional Use	1	0.2%
For Migrant Workers	0	0.0%
Other Vacant	6	1.5%
Total Vacancy Rate	7.1%	

Households by Tenure and Mortgage Status

Total	380	100.0%
Owner Occupied	291	76.6%
Owned with a Mortgage/Loan	164	43.2%
Owned Free and Clear	127	33.4%
Average Household Size	2.44	
Renter Occupied	89	23.4%
Average Household Size	1.89	

Owner-occupied Housing Units by Race of Householder

Total	291	100.0%
Householder is White Alone	288	99.0%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	2	0.7%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.3%
Householder is Two or More Races	0	0.0%
Owner-occupied Housing Units with Hispanic Householder	3	1.0%

Renter-occupied Housing Units by Race of Householder

Total	89	100.0%
Householder is White Alone	88	98.9%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	1	1.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	0	0.0%
Renter-occupied Housing Units with Hispanic Householder	0	0.0%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.30
Householder is Black Alone	0.00
Householder is American Indian Alone	0.00
Householder is Asian Alone	3.33
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	4.00
Householder is Two or More Races	0.00
Householder is Hispanic	4.33

Source: U.S. Census Bureau, Census 2010 Summary File 1.



ACS Housing Summary

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Prepared by RETAC IIRA

	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	909		129	■■■
Total Households	391		53	■■■
Total Housing Units	404		54	■■■
OWNER-OCCUPIED HOUSING UNITS BY VALUE				
Total	289	100.0%	46	■■■
Less than \$10,000	0	0.0%	119	
\$10,000 to \$14,999	0	0.0%	119	
\$15,000 to \$19,999	0	0.0%	119	
\$20,000 to \$24,999	3	1.0%	6	■
\$25,000 to \$29,999	0	0.0%	119	
\$30,000 to \$34,999	10	3.5%	10	■
\$35,000 to \$39,999	3	1.0%	5	■
\$40,000 to \$49,999	16	5.5%	13	■
\$50,000 to \$59,999	9	3.1%	9	■
\$60,000 to \$69,999	16	5.5%	10	■■
\$70,000 to \$79,999	17	5.9%	13	■
\$80,000 to \$89,999	60	20.8%	26	■■
\$90,000 to \$99,999	25	8.7%	15	■■
\$100,000 to \$124,999	40	13.8%	20	■■
\$125,000 to \$149,999	23	8.0%	17	■
\$150,000 to \$174,999	25	8.7%	16	■■
\$175,000 to \$199,999	15	5.2%	12	■
\$200,000 to \$249,999	10	3.5%	12	■
\$250,000 to \$299,999	6	2.1%	8	■
\$300,000 to \$399,999	5	1.7%	7	■
\$400,000 to \$499,999	6	2.1%	8	■
\$500,000 to \$749,999	0	0.0%	119	
\$750,000 to \$999,999	0	0.0%	119	
\$1,000,000 or more	0	0.0%	119	
Median Home Value	\$94,200		\$10,236	■■■
Average Home Value	\$119,022		\$29,257	■■
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS				
Total	289	100.0%	46	■■■
Housing units with a mortgage/contract to purchase/similar debt	167	57.8%	40	■■
Second mortgage only	11	3.8%	10	■
Home equity loan only	15	5.2%	10	■
Both second mortgage and home equity loan	0	0.0%	119	
No second mortgage and no home equity loan	141	48.8%	39	■■
Housing units without a mortgage	122	42.2%	25	■■
AVERAGE VALUE BY MORTGAGE STATUS				
Housing units with a mortgage	\$125,928		\$46,501	■■
Housing units without a mortgage	\$109,570		\$36,371	■■

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: ■■■ high ■■ medium ■ low

December 22, 2011



ACS Housing Summary

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	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT				
Total	102	100.0%	35	■ ■
With cash rent	99	97.1%	35	■ ■
Less than \$100	0	0.0%	119	
\$100 to \$149	0	0.0%	119	
\$150 to \$199	7	6.9%	8	■
\$200 to \$249	4	3.9%	6	■
\$250 to \$299	4	3.9%	6	■
\$300 to \$349	8	7.8%	8	■
\$350 to \$399	13	12.7%	14	■
\$400 to \$449	16	15.7%	20	■
\$450 to \$499	14	13.7%	24	■
\$500 to \$549	7	6.9%	7	■
\$550 to \$599	0	0.0%	119	
\$600 to \$649	3	2.9%	4	■
\$650 to \$699	3	2.9%	6	■
\$700 to \$749	9	8.8%	13	■
\$750 to \$799	8	7.8%	12	■
\$800 to \$899	0	0.0%	119	
\$900 to \$999	3	2.9%	5	■
\$1,000 to \$1,249	0	0.0%	119	
\$1,250 to \$1,499	0	0.0%	119	
\$1,500 to \$1,999	0	0.0%	119	
\$2,000 or more	0	0.0%	119	
No cash rent	3	2.9%	6	■
Median Contract Rent	\$442		\$60	■ ■ ■
Average Contract Rent	\$480		\$244	■ ■
RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT				
Total	102	100.0%	35	■ ■
Pay extra for one or more utilities	99	97.1%	35	■ ■
No extra payment for any utilities	3	2.9%	6	■
HOUSING UNITS BY UNITS IN STRUCTURE				
Total	404	100.0%	54	■ ■ ■
1, detached	325	80.4%	47	■ ■ ■
1, attached	9	2.2%	13	■
2	34	8.4%	32	■
3 or 4	26	6.4%	21	■
5 to 9	0	0.0%	119	
10 to 19	0	0.0%	119	
20 to 49	0	0.0%	119	
50 or more	0	0.0%	119	
Mobile home	10	2.5%	12	■
Boat, RV, van, etc.	0	0.0%	119	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: ■ ■ high ■ ■ medium ■ low

December 22, 2011



ACS Housing Summary

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Prepared by RETAC IIRA

	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSING UNITS BY YEAR STRUCTURE BUILT				
Total	404	100.0%	54	High
Built 2005 or later	3	0.7%	6	Low
Built 2000 to 2004	32	7.9%	19	Medium
Built 1990 to 1999	15	3.7%	12	Low
Built 1980 to 1989	23	5.7%	15	Medium
Built 1970 to 1979	61	15.1%	20	Medium
Built 1960 to 1969	44	10.9%	25	Medium
Built 1950 to 1959	66	16.3%	24	Medium
Built 1940 to 1949	30	7.4%	22	Low
Built 1939 or earlier	130	32.2%	37	Medium
Median Year Structure Built	1956		5	High
OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT				
Total	391	100.0%	53	High
Owner occupied				
Moved in 2005 or later	58	14.8%	25	Medium
Moved in 2000 to 2004	61	15.6%	26	Medium
Moved in 1990 to 1999	77	19.7%	28	Medium
Moved in 1980 to 1989	40	10.2%	16	Medium
Moved in 1970 to 1979	37	9.5%	19	Medium
Moved in 1969 or earlier	16	4.1%	13	Low
Renter occupied				
Moved in 2005 or later	30	7.7%	18	Medium
Moved in 2000 to 2004	41	10.5%	27	Low
Moved in 1990 to 1999	28	7.2%	25	Low
Moved in 1980 to 1989	3	0.8%	5	Low
Moved in 1970 to 1979	0	0.0%	119	
Moved in 1969 or earlier	0	0.0%	119	
Median Year Householder Moved Into Unit	1999		3	High
OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL				
Total	391	100.0%	53	High
Utility gas	297	76.0%	46	High
Bottled, tank, or LP gas	4	1.0%	6	Low
Electricity	90	23.0%	32	Medium
Fuel oil, kerosene, etc.	0	0.0%	119	
Coal or coke	0	0.0%	119	
Wood	0	0.0%	119	
Solar energy	0	0.0%	119	
Other fuel	0	0.0%	119	
No fuel used	0	0.0%	119	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

December 22, 2011



ACS Housing Summary

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	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE				
Total	391	100.0%	53	
Owner occupied				
No vehicle available	3	0.8%	6	
1 vehicle available	69	17.6%	21	
2 vehicles available	137	35.0%	37	
3 vehicles available	64	16.4%	24	
4 vehicles available	8	2.0%	9	
5 or more vehicles available	8	2.0%	8	
Renter occupied				
No vehicle available	21	5.4%	24	
1 vehicle available	33	8.4%	25	
2 vehicles available	41	10.5%	19	
3 vehicles available	7	1.8%	8	
4 vehicles available	0	0.0%	119	
5 or more vehicles available	0	0.0%	119	
Average Number of Vehicles Available	1.9		0.4	

Data Note: N/A means not available.

2005-2009 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2005-2009 ACS estimates, five-year period data collected monthly from January 1, 2005 through December 31, 2009. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

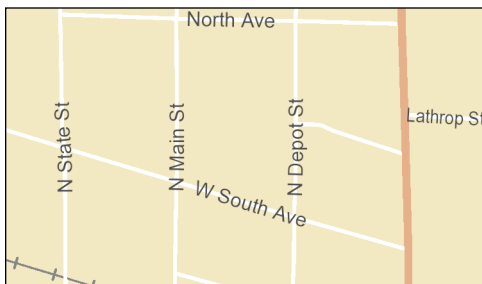
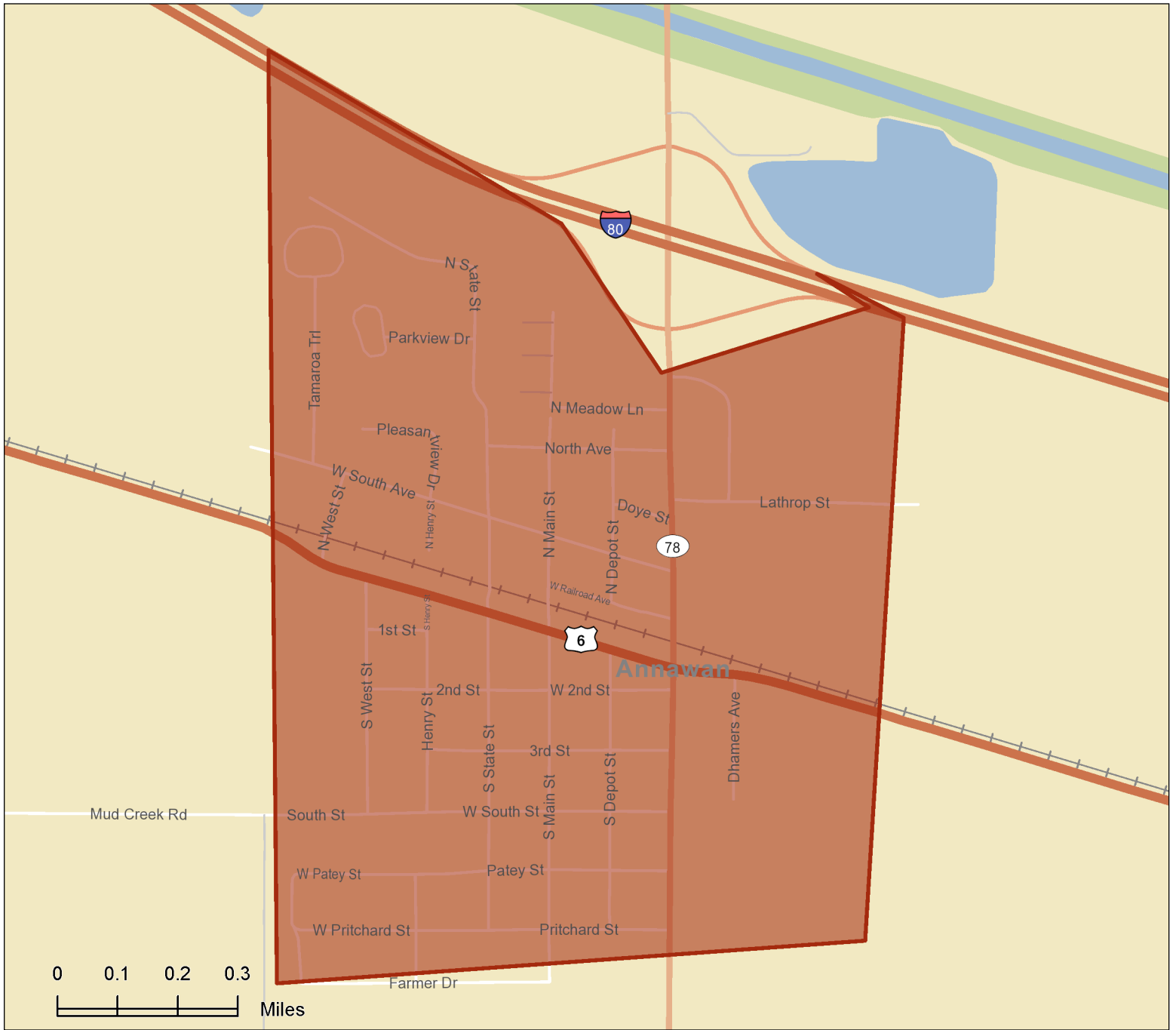
Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

December 22, 2011





Retail Goods and Services Expenditures

Annawan Town, IL
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 Geography: Place

Prepared by RETAC IIRA

Top Tapestry Segments	Percent	Demographic Summary	2010	2015
Rustbelt Traditions	100.0%	Population	825	810
Top Rung	0.0%	Households	339	334
Suburban Splendor	0.0%	Families	225	219
Connoisseurs	0.0%	Median Age	41.9	42.9
Boomburbs	0.0%	Median Household Income	\$45,709	\$49,835
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		49	\$1,179.58	\$399,877
Men's		47	\$214.04	\$72,561
Women's		45	\$372.00	\$126,107
Children's		53	\$213.65	\$72,427
Footwear		34	\$143.06	\$48,496
Watches & Jewelry		69	\$133.68	\$45,319
Apparel Products and Services (1)		110	\$103.15	\$34,968
Computer				
Computers and Hardware for Home Use		71	\$135.95	\$46,088
Software and Accessories for Home Use		71	\$20.28	\$6,873
Entertainment & Recreation		72	\$2,328.62	\$789,403
Fees and Admissions		72	\$444.22	\$150,589
Membership Fees for Clubs (2)		74	\$120.86	\$40,971
Fees for Participant Sports, excl. Trips		73	\$77.40	\$26,238
Admission to Movie/Theatre/Opera/Ballet		69	\$105.37	\$35,720
Admission to Sporting Events, excl. Trips		77	\$46.07	\$15,619
Fees for Recreational Lessons		69	\$94.02	\$31,874
Dating Services		64	\$0.49	\$167
TV/Video/Audio		72	\$895.44	\$303,554
Community Antenna or Cable TV		73	\$527.68	\$178,885
Televisions		71	\$136.40	\$46,239
VCRs, Video Cameras, and DVD Players		72	\$14.65	\$4,967
Video Cassettes and DVDs		71	\$37.39	\$12,676
Video and Computer Game Hardware and Software		81	\$45.24	\$15,335
Satellite Dishes		63	\$0.79	\$268
Rental of Video Cassettes and DVDs		75	\$30.78	\$10,435
Streaming/Downloaded Video		70	\$0.99	\$334
Audio (3)		66	\$97.13	\$32,927
Rental and Repair of TV/Radio/Sound Equipment		58	\$4.39	\$1,488
Pets		87	\$374.66	\$127,010
Toys and Games (4)		74	\$107.39	\$36,406
Recreational Vehicles and Fees (5)		58	\$188.84	\$64,015
Sports/Recreation/Exercise Equipment (6)		56	\$101.23	\$34,315
Photo Equipment and Supplies (7)		75	\$77.55	\$26,288
Reading (8)		76	\$116.96	\$39,650
Catered Affairs (9)		91	\$22.35	\$7,575
Food		71	\$5,496.30	\$1,863,245
Food at Home		71	\$3,185.34	\$1,079,829
Bakery and Cereal Products		73	\$432.67	\$146,676
Meats, Poultry, Fish, and Eggs		70	\$727.62	\$246,662
Dairy Products		72	\$358.73	\$121,609
Fruits and Vegetables		69	\$541.05	\$183,416
Snacks and Other Food at Home (10)		72	\$1,125.27	\$381,465
Food Away from Home		72	\$2,310.96	\$783,416
Alcoholic Beverages		76	\$434.35	\$147,245
Nonalcoholic Beverages at Home		72	\$313.74	\$106,357

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.

December 22, 2011

Made with Esri Community Analyst



Retail Goods and Services Expenditures

Annawan Town, IL
Annawan town, IL (1701569)
Geography: Place

Prepared by RETAC IIRA

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	70	\$1,214.60	\$411,751
Vehicle Loans	71	\$3,512.10	\$1,190,601
Health			
Nonprescription Drugs	71	\$72.81	\$24,683
Prescription Drugs	78	\$389.16	\$131,927
Eyeglasses and Contact Lenses	79	\$60.58	\$20,536
Home			
Mortgage Payment and Basics (11)	72	\$6,728.22	\$2,280,866
Maintenance and Remodeling Services	70	\$1,391.16	\$471,602
Maintenance and Remodeling Materials (12)	71	\$262.53	\$88,999
Utilities, Fuel, and Public Services	75	\$3,379.11	\$1,145,517
Household Furnishings and Equipment			
Household Textiles (13)	70	\$92.89	\$31,489
Furniture	68	\$410.13	\$139,034
Floor Coverings	79	\$58.90	\$19,967
Major Appliances (14)	71	\$214.19	\$72,611
Housewares (15)	61	\$52.34	\$17,743
Small Appliances	76	\$24.81	\$8,412
Luggage	73	\$6.76	\$2,291
Telephones and Accessories	48	\$20.57	\$6,973
Household Operations			
Child Care	70	\$322.57	\$109,351
Lawn and Garden (16)	71	\$295.98	\$100,337
Moving/Storage/Freight Express	53	\$32.16	\$10,903
Housekeeping Supplies (17)	73	\$512.05	\$173,583
Insurance			
Owners and Renters Insurance	76	\$350.44	\$118,799
Vehicle Insurance	72	\$836.39	\$283,536
Life/Other Insurance	78	\$325.87	\$110,471
Health Insurance	78	\$1,498.84	\$508,108
Personal Care Products (18)	70	\$280.29	\$95,019
School Books and Supplies (19)	81	\$86.28	\$29,248
Smoking Products	78	\$334.90	\$113,532
Transportation			
Vehicle Purchases (Net Outlay) (20)	71	\$3,101.43	\$1,051,384
Gasoline and Motor Oil	74	\$2,108.56	\$714,802
Vehicle Maintenance and Repairs	71	\$665.86	\$225,725
Travel			
Airline Fares	66	\$304.66	\$103,280
Lodging on Trips	70	\$305.55	\$103,581
Auto/Truck/Van Rental on Trips	68	\$25.01	\$8,478
Food and Drink on Trips	69	\$302.20	\$102,444

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Source: Esri forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.

December 22, 2011



Retail Goods and Services Expenditures

Annawan Town, IL
Annawan town, IL (1701569)
Geography: Place

Prepared by RETAC IIRA

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes magazine and newspaper subscriptions, single copies of magazines and newspapers, and books.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, and preschool.
- (20) Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.

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Source: Esri forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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